# Virtual Trade Event (VTE) Application Form

## North-South Food Link October 1, 2020

**Directions:** Fill out completely, including as much detail as possible. Incomplete applications are subject to disqualification.

#### Submission Checklist:

Completed, detailed application form.

Deadline [date].

☐ High-resolution company logo file.

☐ Headshot

☐ Email application to virtualtradeevents@usda.gov

#### 1. General Information

Company Name:

**Company Description:** (Detailed description to be used in virtual materials shared with host country distributors.)

#### **Company Overview:**

Participant 1: (person participating in VTE)	
I commit to participating – or will make an replacement representative – in the VTE to	rangements with FAS in advance for a suitable for its entire duration.
Title:	
E-Mail:	
Telephone:	
Participant 2: (person participating in VTE)	
I commit to participating – or will make arr replacement representative – in the VTE t	rangements with FAS in advance for a suitable for its entire duration.
Title:	
E-Mail:	
Telephone:	
Street Address:	
City:	
State and Zip Code:	
Website:	
Market Sector/Commodity:	
State(s) of U.S. Production:	
Number of Employees:	
Company Designations: (optional; check all th	at apply)
Female Owned Minority Owned	Veteran Owned
Native American Owned	SME (500 or Fewer Employees)

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## 2. Background Information

**Description of Current International Activities:** 

### Trade Capacity Volume (Yearly Revenue/Sales):

### 3. Business Match-Making Profile

Desired Business Partner: (Provide information on types of companies you are most interested in meeting and be as broad or specific as you prefer.)

Desired Size of Potential Partner:

1 – 25 employees
26 - 50 employee
51 - 100 employe

- 50 employees - 100 employees
- >100 employees

Profile of Desired Business Partner:

Distributor
Importer/Exporter
Processor
Producer
Retailer
Wholesaler

Are you exporting to the country/region that is the focus of this VTE? 
Yes No If so, what products are you exporting there and who are you working with locally?

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What specific food or agricultural product(s) do you want to export for the first time to this market or expand in the market?

Any specific companies or people you would like to meet with during the VTE? If so, who?

## 4. Additional Information

Interpretation	Services:
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Do you require interpretatio	n services for your business meetir	ngs?	Yes	No
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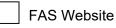
### What would you like to achieve by joining this VTE?

#### How did you find out about this VTE?

Trade or Industry Organization:

	Food Associatior	of the Midwest USA	Food Export USA Northeast	
	SUSTA	WUSATA	Other (	)
USDA:				

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USDA Email

**Please Note:** The information provided by your company for this application is for internal use by the parties that are involved in the preparation of this VTE and will not be disclosed to third parties. However, if your company is selected to participate in the VTE, your information – including company name, logo, and contact information – will be utilized to: 1) create business-to-business matches and 2) develop your company's online profile, which is available to all participants during the live event as well as included in the downloadable .PDF directory.