

NAME

Elmond Cheung (張恒傑)

TITLE

Vice President, city'super brand
City Super Group



Biography

Elmond Cheung is the Vice President of city'super brand in City Super Group who runs a premium lifestyle specialty brand to bring fine food and wine cultures from around the world.

Elmond is a strong believer in positive thinking with over two decades of running brand business experience including lifestyle brands city'super (online.citysuper.com.hk) and LOG-ON (www.logon.com.hk) across Hong Kong and overseas.

In addition to running a lifestyle brand business, he actively participates in the local design communities to nurture design talents and enhance awareness of Hong Kong designed products.

Elmond is also passionate in life. He loves challenges and enjoys everything with the latest technology.