



Foreign Market Briefings: Expert Advice by Visiting In-Country Consultants

Tuesday, November 29th, 2016 | New Orleans, LA

Brought to you by the Southern U.S. Trade Association and Louisiana Department of Agriculture

Agenda: Foreign Market Briefings

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| 8:30-9:00 a.m. | Networking and Registration |
| 9:00-9:30 a.m. | SUSTA Introduction
Danielle Viguerie, Marketing & Communications Director, SUSTA |
| 9:30-10:15 a.m. | Market Briefing: India
Devna Khanna, President, i2i Consulting |
| 10:15-11:00 a.m. | Market Briefing: European Union
Victor Phaff, Managing Director, Phaff Export Marketing
Karin Defossez, Project Manager, Phaff Export Marketing |
| 11:00-11:45 a.m. | Market Briefing: Canada
Allison George, Senior Vice President, Argyle Public Relationships |
| 11:45-12:45 p.m. | Lunch |
| 12:45-1:30p.m. | Market Briefing: China
Roger Zhang, Director, SMH International |
| 1:30-2:30 p.m. | Product Presentation & Evaluation
Ten minute, one-on-one meetings with foreign market consultants. Must reserve spot at the beginning of the seminar. First-come, first-served |