



Agenda: Foreign Market Briefings: Expert Advice by Visiting In-Country Consultants

Tuesday, November 27th, 2018 | Hotel Annapolis | Annapolis, Maryland

- 8:30-9:00 a.m. **Networking and Registration**
- 9:00-9:15a.m. **Welcome**
Secretary Joe Bartenfelder, Maryland Department of Agriculture
- 9:15-9:45 a.m. **SUSTA Introduction**
Danielle Viguerie Coco, Marketing Director, SUSTA
- 9:45-10:30 a.m. **Market Briefing: India**
Devna Khanna, Director, i2i Consulting
- 10:30-11:15 a.m. **Market Briefing: European Union**
Victor Phaff, Managing Director, Phaff Export Marketing
Karin Defossez, Key Account Manager, Phaff Export Marketing
- 11:15a.m.-12:00 p.m. **Market Briefing: Canada**
Alison George, Senior Vice President, Argyle Public Relationships
Heidi Kim, Senior Consultant, Argyle Public Relationships
- 12:00-12:45 p.m. **Lunch**
- 12:45-1:30p.m. **Market Briefing: China/Hong Kong**
SMH International: Roger Zhang,
Flora Zhang, SMH International
Valerie Yeung, SMH International
- 1:30-2:30 p.m. **Product Presentation & Evaluation**
Ten minute, one-on-one meetings with foreign market consultants.
Must reserve spot at the beginning of the seminar. First-come, first-served

Agenda subject to change