

Brief Biography:



Ms. Krista Coventry is the Director of Regulatory Services (Eastern Canada) for Source Nutraceutical, Inc., a Canadian contract research organization. She is a regulatory affairs specialist in the North American health products sector with over 17 years of project management experience, providing regulatory strategies and market compliance solutions to industry clients, globally. Krista has expert knowledge of acts, regulations, policies and guidelines relating to foods and natural health products (dietary supplements). She has worked extensively with both Canadian and U.S. regulations to advise industry clients on various pre-market requirements for labelling, claims, safety and efficacy prerequisites in support their respective regulatory compliance initiatives in North American markets.

Krista also has vast experience critically evaluating clinical research in support of regulatory applications and marketing portfolios.

Krista has extensive experience presenting regulatory perspectives on various health sector themes at industry conferences, workshops and seminars; has delivered numerous training workshops and webinars; and regularly authors regulatory-themed articles for several leading industry publications. She has also held numerous distinguished volunteer affiliations with regulatory-based professional and scientific societies, including Health Canada's Food Expert Advisory Committee (FEAC); the Boards of Directors of the Canadian Association for Professionals in Regulatory Affairs (CAPRA) and the Natural Health Product Research Society (NHPRS) of Canada; the Canadian Health Food Association (CHFA)'s Food Regulatory Advisory Committee; as well as the International Regulatory Affairs Committees of the American Herbal Products Association (AHPA); the Council for Responsible Nutrition (CRN); and the Global Organization for EPA+DHA (GOED).

Krista is also completing her Ph.D. in Human Health and Nutritional Sciences with a focus on clinical research pertaining to health benefits and consumer awareness of functional foods and natural health products.