



Meet Our Marketing Team

SUSTA's Marketing Team will be walking several trade shows this fall. [Danielle](#), [Missie](#) and [Mike](#) would love to stop by your booth to chat about SUSTA programs. If you are exhibiting at America's Food & Beverage, Natural Products Expo East or the Private Label Show email them to set up a time.



Global Events

SUSTA is sponsoring several **horticulture** trade events this fall. Interested in exhibiting at an international trade show or meeting with foreign buyers from thriving international markets? Click on the events below to register today!

- [IPM Dubai Trade Show](#)
- [FIHOQ Trade Show](#)
- [Canada Inbound Mission](#)
- [IPM Essen](#)

50% CostShare

Applications are open for 2017! Receive 50% reimbursement of eligible expenses to promote your brand in foreign markets, including advertising, exhibiting at international trade shows & much more!

Did you know there's a list of 2017 U.S. Trade Shows that are approved for reimbursement through 50% CostShare! [Click here](#) to view the list.

What We're Reading

Click on the articles below to find out what's new in the world of trade.

- [Exchange Rate Favorable for U.S. Exports to Canada](#)
- [Agriculture Secretary Vilsack's Latest Quarterly Export Forecasts for 2016 and 2017](#)

SUSTA Partnerships

SUSTA works closely with The Departments of Agriculture from each of our member states to assist companies in promoting their brands internationally. The Department of Agriculture in your state can also be a great resource in helping you grow and promote your brand locally.

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|---------------------------------------|----------------------------------|------------------------------------|---------------------------------------|
| <u>Alabama</u> | <u>Arkansas</u> | <u>Florida</u> | <u>Georgia</u> |
| <u>Kentucky</u> | <u>Louisiana</u> | <u>Maryland</u> | <u>Mississippi</u> |
| <u>North Carolina</u> | <u>Oklahoma</u> | <u>Puerto Rico</u> | <u>South Carolina</u> |
| <u>Tennessee</u> | <u>Texas</u> | <u>Virginia</u> | <u>West Virginia</u> |

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