



**National Women's Show
Montreal, QC
March 27-29, 2020**



www.nationalwomensshow.com

TASTE U.S. PANTRY – REGISTRATION FORM

The U.S. Foreign Agricultural Service is offering a free sampling program at the National Women's Show. This show attracts over 27,000 middle to upper income consumers, predominantly women. The tasteU.S. Pantry will include display of your product, sampling your product & an electronic survey will be conducted with consumers to gain feedback on your product. The survey will include 5 customized questions where consumers will rate your product on Taste, Quality, Packaging, or any other types of questions pertinent to your product. There will also be a take-away brochure listing your product, website & store listings in Quebec (if available).

Company:		Contact/Title:	
Address:			
Phone:		Email:	
Instagram:		Website:	

Product to Sample – Shelf Stable Only
Product Description & Shelf Life:
Key Features:
Sampling Instructions & Sampling Supplies Required (Keep it simple)
Additional Product Lines Available:
Available in Quebec? If so list up to 5 stores:
Suggested Retail Price – Advise if \$USD or \$CAD
Does Product Have Canadian Compliant Label?
List Canadian Representation if available – Name & Contact
*** Attach company logo: print quality - vector files created in either eps or high-resolution pdf ***



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You may select **ONE SKU** of your product to be sampled for the duration of the 3-day (24 hour) show. You will also have a 4' shelf to display your full range of retail products.

Each consumer will be asked to answer a survey to gain their perception of your product. Data will be captured electronically & a report will be generated of results within 4 weeks of the event.

Select five questions to have surveyed from the list below or create your own question(s) which you can list on the blank lines below.

Check (X) 5 Questions or Create Your Own	Survey Questions
	Do you like the taste of the product?
	Do you like the quality of the product?
	Do you like the packaging of the product?
	How likely would you buy this product?
	Does the product offer the right sweetness?
	Does the product offer the right amount of heat?
	Do you look for non-GMO products when you shop?
	Do you look for organic products when you shop?
	Do you look for gluten-free items when you shop?

Sample Requirement:

1. Enough product (one sku) to provide 2,000 tasting samples (ie. 1 jar jam = 100 samples)
2. Full line of products for display unit – 4' space to fill
3. Shipping information will be forwarded after registration is approved.

Shipments must arrive by February 28