



2025 Global Events

AFRICA		
Wood Species Outbound Mission to South Africa	July 21-25, 2025	Johannesburg & Cape Town, South Africa
Outbound Trade Mission to Kenya	August 11-13, 2025	Nairobi, Kenya
CANADA		
Canadian Produce Marketing Association (CPMA)	April 8-10, 2025	Montreal, Canada
Inbound Trade Mission to Atlanta & Summer Fancy Food	June 26-28, 2025	Atlanta, Georgia & New York
Alcohol Beverage Trade Mission to Atlantic Canada	July 22 - 24, 2025	Halifax & Fredericton, Canada
CARIBBEAN		
Inbound Trade Mission to Texas & the National Restaurant Association Show	May 14-16, 2025	Austin, Texas & Chicago, Illinois
Caribbean & Latin America Inbound Trade Mission	June 10-12, 2025	Miami, Florida
Outbound Trade Mission to Costa Rica	August 6-7, 2025	San Juan, Costa Rica
Inbound Trade Mission to Americas Food & Beverage	10-Sep-25	Miami, Florida
CHINA		
SIAL China	May 19-21, 2025	Shanghai, China
EUROPE		
IPM Essen	January 28-31, 2025	Essen, Germany
Fruit Logistica	February 5-7, 2025	Berlin, Germany
ProWein	March 16-18, 2025	Dusseldorf, Germany
International Food & Drink Event	March 17-19, 2025	London, United Kingdom
Seafood Expo Global	May 6-8, 2025	Barcelona, Spain
Spirits Inbound Trade Mission to Kentucky & Tennessee	April 8-11, 2025	Louisville, Kentucky & Nashville, Tennessee
Inbound Trade Mission to Texas & Summer Fancy Food	June 26-28, 2025	Houston, Texas & New York
ANUGA	October 4-8, 2025	Cologne, Germany
HONG KONG		
HOFEX	May 14-16, 2025	Hong Kong
JAPAN		
FoodEx Japan	March 11-14, 2025	Tokyo, Japan
MEXICO		
Expo Antad & Alimentaria	March 25-27, 2025	Guadalajara, Mexico
Outbound Trade Mission to Hotel & Food Industry Products	June 10-11, 2025	Cancun, Mexico
Inbound Trade Mission to Texas & Georgia	August 8-11, 2025	Houston, Texas & Atlanta, Georgia
MIDDLE EAST		
Gulfood	February 17-21, 2025	Dubai, United Arab Emirates
SINGAPORE		
Food Hotel Asia	April 8-11, 2025	Singapore
Seafood Expo Asia	September 10-12, 2025	Singapore

Events subject to change; for most up-to-date event information, go to susta.org/events

SOUTHEAST ASIA		
Food & Drink Malaysia	July 1-3, 2025	Kuala Lumpur, Malaysia
Outbound Trade Mission to VietnamWood	November 16-19, 2025	Ho Chi Minh City, Vietnam
SOUTH AMERICA		
Anuga Select Brazil	April 8-10, 2025	Sao Paulo, Brazil
SOUTH KOREA		
Seoul Food & Hotel	June 10-13, 2025	Seoul, South Korea
TAIWAN		
Food Taipei Trade Show	June 25-28, 2025	Taipei City, Taiwan
Inbound Trade Mission to Americas Food & Beverage	10-Sep-25	Miami, Florida
WORLD		
Summer Fancy Food Show	June 29-July 1, 2025	New York, New York