



SUSTA's 2026 Global Events

AFRICA		
Kenya Distilled Spirits Inbound Trade Mission to Tennessee & Kentucky	April 20-23, 2026	Tennessee & Kentucky
Food and Beverage West Africa	June 9-11, 2026	Lagos, Nigeria
Inbound Trade Mission to Americas Food & Beverage Show	September 15, 2026	Miami, Florida
Outbound Trade Mission to Morocco	October 12-14, 2026	Morocco
CANADA		
Inbound Trade Mission to the Mid Atlantic Nursery Trade Show	January 6, 2026	Baltimore, Maryland
Southern Hospitality Showcase at the Restaurants Canada Show	March 8-10, 2026	Toronto, Canada
Canadian Produce Marketing Association (CPMA)	April 27-30, 2026	Toronto, Canada
SIAL Canada	April 29 - May 1, 2026	Montreal, Canada
Canada Buyer Box Program	May 11-15, 2026	Virtual
CARIBBEAN		
Caribbean & Latin America Inbound Trade Mission	June 16-18, 2026	Miami, Florida
Outbound Trade Mission to Jamaica	July 14-15, 2026	Kingston, Jamaica
Inbound Trade Mission to Americas Food & Beverage Show	September 15, 2026	Miami, Florida
CENTRAL AMERICA		
Inbound Trade Mission to the National Restaurant Show	May 15, 2026	Chicago, Illinois
Outbound Trade Mission to El Salvador	August 18-20, 2026	El Salvador
CHINA		
SIAL China	May 18-20, 2026	Shanghai, China
China Outbound Trade Mission	September 13-16, 2026	Beijing & Shenyang, China
Food & Hospitality China	November 10-12, 2026	Shanghai, China
EUROPE		
IPM Essen	January 27-30, 2026	Essen, Germany
Fruit Logistica	February 4-6, 2026	Berlin, Germany
ProWein	March 15-17, 2026	Dusseldorf, Germany
International Food & Drink Event	March 30 - April 1, 2026	London, United Kingdom
Seafood Expo Global	April 21-23, 2026	Barcelona, Spain
Distilled Spirits Outbound Trade Mission to the UK & the Netherlands	June 8-11, 2026	London, United Kingdom & Amsterdam, the Netherlands
Inbound Trade Mission to North Carolina & Summer Fancy Food	June 25-27, 2026	Raleigh, North Carolina & New York City, New York
SIAL Paris	October 17-21, 2026	Paris, France
HONG KONG		
Outbound Trade Mission	September 17-19, 2026	Hong Kong
INDIA		

events subject to change

Wood Species Inbound Mission to NC, SC & WV	March 23-28, 2026	North Carolina, South Carolina & West Virginia
JAPAN		
FoodEx Japan	March 10-13, 2026	Tokyo, Japan
ProWine Tokyo	April 15-17, 2026	Tokyo, Japan
Inbound Trade Mission to Texas & Summer Fancy Food Show	June 25-27, 2026	Dallas, Texas & New York City, New York
MEXICO		
Expo Antad & Alimentaria	May 19-21, 2026	Guadalajara, Mexico
Inbound Trade Mission to Georgia & Summer Fancy Food Show	June 25-27, 2026	Atlanta, Georgia & New York City, New York
Mexico Inbound Trade Mission	September 24, 2026	Dallas, Texas
MIDDLE EAST		
Gulfood	January 26-30, 2026	Dubai, United Arab Emirates
Produce Trade Mission to the United Arab Emirates	September 1-4, 2026	Dubai, United Arab Emirates
PACIFIC RIM		
Fine Food Australia	August 31 - September 3, 2026	Melbourne, Australia
SINGAPORE		
Food Hotel Asia	April 21-24, 2026	Singapore
Seafood Expo Asia	September 2-4, 2026	Singapore
SOUTHEAST ASIA		
HAWA Expo	March 4-7, 2026	Ho Chi Minh City, Vietnam
Vietnam Wood Species Trade Mission to NC, SC & WV	March 23-28, 2026	North Carolina, South Carolina & West Virginia
Food & Hospitality Vietnam	March 24-26, 2026	Ho Chi Minh City, Vietnam
Food and Drinks Malaysia	July 21-23, 2026	Kuala Lumpur, Malaysia
Food & Hospitality Thailand	August 19-22, 2026	Bangkok, Thailand
SOUTH AMERICA		
ANUGA Select Brazil	April 7-9, 2026	Sao Paulo, Brazil
Alimentec/ANUGA Select Colombia	June 9-12, 2026	Bogota, Colombia
Outbound Trade Mission to Colombia and Peru	August 24-28, 2026	Colombia & Peru
Inbound Trade Mission to Americas Food & Beverage Show	September 15, 2026	Miami, Florida
Espacio Food & Service Trade Show	September 29 - October 1, 2026	Santiago, Chile
Inbound Trade Mission to the PLMA Show	November 14, 2026	Chicago, Illinois
SOUTH KOREA		
Seoul Food & Hotel	June 9-12, 2026	Seoul, South Korea
TAIWAN		
Food Taipei Trade Show	June 23-27, 2026	Taipei City, Taiwan
Taiwan Outbound Trade Mission	November 10-13, 2026	Taipei City & Taichung, Taiwan
WORLD		
Summer Fancy Food Show	June 28-30, 2026	New York, New York

events subject to change

events subject to change