



2024 Global Events

Events listed are subject to change; for most up-to-date event information, go to www.susta.org/events.

AFRICA		
Inbound Trade Mission to America's Food and Beverage Show	September 2024	Miami, Florida
AUSTRALIA		
Fine Food Australia	September 2024	Melbourne, Australia
BRAZIL		
Outbound Trade Mission to ANUGA Select Brazil	April 8-11, 2024	Sao Paolo, Brazil
CANADA		
Inbound Trade Mission to Tennessee & the Landscape Show	August 21-25, 2024	Florida & Tennessee
Inbound Trade Mission to Natural Products Expo East	Fall 2024	Philadelphia, PA
Inbound Trade Mission to Texas & the Global Produce & Floral Show	October 17-19, 2024	Atlanta, Georgia & McAllen, Texas
CARIBBEAN		
Caribbean & Central America Inbound Trade Mission	June 28-29, 2024	Miami, Florida
Inbound Trade Mission to Florida & America's Food and Beverage Show	September 17-19, 2024	Miami, Florida
CENTRAL AMERICA		
Outbound Trade Mission	August 9-10, 2024	Panama City, Panama
CHILE		
Espacio Food & Service Trade Show	September 24-26, 2024	Santiago, Chile
CHINA		
SIAL China	May 28-30, 2024	Shanghai, China
Outbound Trade Mission	September 2-4, 2024	Shanghai & Shenzhen, China
Inbound Trade Mission	October 14-18, 2024	Virginia & Maryland
Food Hotel China	November 2024	Shanghai, China
COLOMBIA		
Alimentec Bogota	June 18-21, 2024	Bogota, Colombia
Inbound Trade Mission to America's Food and Beverage	September 2024	Miami, Florida
EUROPE		
IPM Essen	January 23-26, 2024	Essen, Germany
Fruit Logistica	February 7-9, 2024	Berlin, Germany
ProWein	March 10-12, 2024	Dusseldorf, Germany
International Food & Drink Event	March 25-27, 2024	London, United Kingdom
Seafood Expo Global	April 23-25, 2024	Barcelona, Spain
Inbound Trade Mission to Florida & the Global Produce & Floral Show	October 13-18, 2024	Atlanta, Georgia & McAllen, Texas
SIAL Paris	October 19-23, 2024	Paris, France



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HONG KONG		
Outbound Trade Mission	September 5-6, 2024	Hong Kong
Inbound Trade Mission	October 14-18, 2024	Virginia & Maryland 
INDIA		
Inbound Trade Mission to Georgia & Summer Fancy Food Show	June 2024	Georgia & New York 
JAPAN		
FoodEX Japan	March 5-8, 2024	Tokyo, Japan
ATO Japan Product Showcase & Outbound Trade Mission	Fall 2024	Tokyo & Additional City, Japan
MEXICO		
Expo Antad & Alimentaria	March 12-14, 2024	Guadalajara, Mexico
Outbound Trade Mission	October 2024	Monterrey & Mexico City, Mexico
MIDDLE EAST		
Gulfood	February 19-23, 2024	Dubai, United Arab Emirates
PERU		
Outbound Trade Mission	August 22-24, 2024	Lima, Peru
SINGAPORE		
Seafood Expo Asia	September 2024	Singapore
SOUTH KOREA		
Seoul Food and Hotel	June 11-14, 2024	Seoul, South Korea
TAIWAN		
Outbound Trade Mission to Food Taipei	June 12-18, 2024	Taipei City, Taiwan
WORLD		
Summer Fancy Food Show	June 23-25, 2024	New York, New York 

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