



2024 Global Events

| AFRICA | | |
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| Inbound Trade Mission to America's Food and Beverage Show | September 17, 2024 | Miami, Florida |
| AUSTRALIA | | |
| Fine Food Australia | September 2-5, 2024 | Melbourne, Australia |
| BRAZIL | | |
| Outbound Mission to ANUGA SELECT BRAZIL | April 8-11, 2024 | Sao Paulo, Brazil |
| CANADA | | |
| Inbound Trade Mission to Tennessee & The Landscape Show | August 19-23, 2024 | Florida & Tennessee |
| Beer & Spirits Inbound Trade Mission to Kentucky & Tennessee | September 23-26, 2024 | Louisville, KY & Nashville, TN |
| Inbound Trade Mission to Florida & the Global Produce & Floral Show | October 15-18, 2024 | Tampa, Florida & Atlanta, Georgia |
| CARIBBEAN | | |
| Caribbean & Central America Inbound Trade Mission | June 12-13, 2024 | Miami, Florida |
| Inbound Trade Mission to Florida & America's Food and Beverage Show | September 17-19, 2024 | Miami, Florida |
| CENTRAL AMERICA | | |
| Outbound Trade Mission | August 7-8, 2024 | Panama City, Panama |
| CHILE | | |
| Espacio Food & Service Trade Show | October 1-3, 2024 | Santiago, Chile |
| CHINA | | |
| SIAL China | May 28-30, 2024 | Shanghai, China |
| Outbound Trade Mission | August 26-29, 2024 | Beijing & Guangzhou, China |
| SIAL Shenzhen | September 2-4, 2024 | Shenzhen, China |
| Food & Hospitality China (Previously Food Hotel China) | November 12-14, 2024 | Shanghai, China |
| COLOMBIA | | |
| Alimentec Bogota | June 18-21, 2024 | Bogota, Colombia |
| Inbound Trade Mission to America's Food and Beverage | September 17, 2024 | Miami, Florida |
| EUROPE | | |
| IPM Essen | January 23-26, 2024 | Essen, Germany |
| Fruit Logistica | February 7-9, 2024 | Berlin, Germany |
| ProWein | March 10-12, 2024 | Dusseldorf, Germany |
| International Food & Drink Event | March 25-27, 2024 | London, United Kingdom |
| Seafood Expo Global | April 23-25, 2024 | Barcelona, Spain |
| Fruit Attraction | October 8-10, 2024 | Madrid, Spain |
| Inbound Trade Mission to Florida & the Global Produce & Floral Show | October 15-18, 2024 | Tampa, Florida & Atlanta, Georgia |
| SIAL Paris | October 19-23, 2024 | Paris, France |

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| HONG KONG | | |
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| Outbound Trade Mission | August 29-31, 2024 | Hong Kong |
| Hong Kong International Wine & Spirits Fair | November 7-9, 2024 | Hong Kong |
| INDIA | | |
| Inbound Trade Mission to Georgia & Summer Fancy Food Show | June 20-22, 2024 | Georgia & New York  |
| JAPAN | | |
| FoodEX Japan | March 5-8, 2024 | Tokyo, Japan |
| ATO Japan Product Showcase & Outbound Trade Mission | Fall 2024 | Tokyo & Additional City, Japan |
| MEXICO | | |
| Expo Antad & Alimentaria | March 12-14, 2024 | Guadalajara, Mexico |
| Outbound Trade Mission | October 7-11, 2024 | Monterrey & Mexico City, Mexico |
| MIDDLE EAST | | |
| Gulfood | February 19-23, 2024 | Dubai, United Arab Emirates |
| PERU | | |
| Outbound Trade Mission | August 22-24, 2024 | Lima, Peru |
| SINGAPORE | | |
| Food Hotel Asia | April 23-26, 2024 | Singapore |
| Seafood Expo Asia | September 4-6, 2024 | Singapore |
| SOUTH KOREA | | |
| Seoul Food and Hotel | June 11 – 14, 2024 | Seoul, South Korea |
| TAIWAN | | |
| Outbound Trade Mission to Food Taipei | June 25-29, 2024 | Taipei City, Taiwan |
| WORLD | | |
| Summer Fancy Food Show | June 23-25, 2024 | New York, New York  |

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