



2021 Global Events

| AFRICA | | |
|--|-------------------------|--|
| South Africa Virtual Trade Mission | May 3-7, 2021 | Virtual |
| CANADA | | |
| Beer, Wine & Spirits Virtual Trade Mission | May 19, 2021 | Virtual |
| CARIBBEAN | | |
| Caribbean and Central American Virtual Trade Mission | November 1-4, 2021 | Virtual |
| CENTRAL AMERICA | | |
| Virtual Trade Mission | October 25-28, 2021 | Virtual |
| CHILE | | |
| Espacio Food Service Trade Show | September 28-30, 2021 | Santiago, Chile |
| CHINA | | |
| SIAL China | May 18-20, 2021 | Shanghai, China |
| China & Hong Kong Virtual Trade Mission | August 25-26, 2021 | Virtual |
| SIAL China SOUTH | October 28-30, 2021 | Shenzhen, China |
| Food Hotel China | November 9-11, 2021 | Shanghai, China |
| Yellow Pine Log Inbound Trade Mission | November 15-18, 2021 | Maryland & Georgia  |
| EUROPE | | |
| ANUGA | October 9-13, 2021 | Cologne, Germany |
| Inbound Beer, Wine & Spirits Trade Mission to Tennessee & Kentucky | October 25-28, 2021 | Tennessee & Kentucky  |
| Horticulture Outbound Trade Mission & Trade Fair Aalsmeer | November 1-5, 2021 | Netherlands |
| Inbound Produce Trade Mission to North Carolina & Florida | November 8-11, 2021 | North Carolina & Florida  |
| Poland Virtual Trade Mission & Showcase at Horeca Show | November 3-12, 2021 | Virtual |
| HONG KONG | | |
| Hong Kong & China Virtual Trade Mission | August 25-26, 2021 | Virtual |
| Hong Kong International Beer, Wine & Spirits Fair | November 11-13, 2021 | Hong Kong |
| INDIA | | |
| India Virtual Trade Mission | September 20-24, 2021 | Virtual |
| Yellow Pine Log Inbound Trade Mission | November 15-18, 2021 | Maryland & Georgia  |
| JAPAN | | |
| Japan Virtual Trade Mission | April 12 – May 31, 2021 | Virtual |
| ATO Japan Product Showcase & Outbound Mission | Summer/Fall 2021 | Tokyo & Additional City, Japan |
| Mexico | | |
| Mexico Virtual Trade Mission | June 14-18, 2021 | Virtual |
| Expo Antad & Alimentaria | October 18-20, 2021 | Guadalajara, Mexico |
| MIDDLE EAST | | |
| Gulfood | February 21-25, 2021 | Dubai, United Arab Emirates |
| Middle East Virtual Trade Mission | June 21-30, 2021 | Virtual |

Events listed are subject to change; for most up-to-date event information, go to www.susta.org/events.



2021 Global Events

| PERU | | |
|---------------------------------------|-----------------------|---|
| Peru Virtual Trade Mission | August 26-27, 2021 | Virtual |
| PHILIPPINES | | |
| Philippines Virtual Trade Mission | June 22-23, 2021 | Virtual |
| VIETNAM | | |
| Yellow Pine Log Inbound Trade Mission | November 15-18, 2021 | Maryland & Georgia  |
| WORLD | | |
| Fancy Food Show | September 27-29, 2021 | New York City, New York  |