



2021 Global Events

AFRICA		
South Africa Inbound Mission	Fall 2021	Miami, Florida
South Africa Outbound Trade Mission	April 19-22, 2021	Johannesburg & Cape Town, South Africa
AUSTRALIA		
Fine Food Australia	September 6-9, 2021	Melbourne, Australia
BRAZIL		
Brazil Inbound Mission	Fall 2021	Miami, Florida
CANADA		
Beer, Wine & Spirits Outbound Trade Mission	April 20-21, 2021	Toronto, Canada
Inbound Produce Trade Mission to Georgia & North Carolina	June 7-10, 2021	Atlanta, Georgia & Raleigh, North Carolina
Inbound Trade Mission to Summer Fancy Food & Texas	June 24-26, 2021	Dallas, Texas & New York, New York
Inbound Horticulture Trade Mission to Virginia & Tennessee	July 12-17, 2021	Virginia & Tennessee
Outbound Trade Mission	September 5-6, 2021	Toronto, Canada
CARIBBEAN		
Caribbean and Central American Inbound Mission	June 9-10, 2021	Miami, Florida
CENTRAL AMERICA		
Outbound Trade Mission	TBD	TBD
CHILE		
Espacio Food Service Trade Show	September 28-30, 2021	Santiago, Chile
CHINA		
SIAL China	May 18-20, 2021	Shanghai, China
Food Hotel China	November 2021	Shanghai, China
China Outbound Trade Mission	August 16-20, 2021	Dalian/Shenyang & Guangzhou
Yellow Pine Log Inbound Trade Mission	TBD	TBD
COLOMBIA		
Outbound Trade Mission	August 23-24, 2021	Bogota, Colombia
EUROPE		
IPM Essen	January 26-29, 2021	Essen, Germany
Fruit Logistica	February 3-5, 2021	Berlin, Germany
Inbound Beer, Wine & Spirits Trade Mission to Tennessee & Kentucky	April 12-15, 2021	Tennessee & Kentucky
Seafood Expo Global	April 27-29, 2021	Barcelona, Spain
Inbound Produce Trade Mission to North Carolina & Florida	April 19-22, 2021	North Carolina & Florida
Inbound Trade Mission to Texas & Summer Fancy Food	June 24-26, 2021	Texas & New York, New York
ANUGA	October 9-13, 2021	Cologne, Germany
Northern Europe Outbound Trade Mission	TBD	TBD
HONG KONG		
HOFEX	May 18-21, 2021	Hong Kong
Seafood Expo Asia	September 2021	Hong Kong

Events listed are subject to change; for most up-to-date event information, go to www.susta.org/events.



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HONG KONG (CONT.)		
Hong Kong International Beer, Wine & Spirits Fair	November 2021	Hong Kong
Outbound Trade Mission	August 22-24, 2021	Hong Kong
INDIA		
Outbound Trade Mission	September 2021	New Delhi & Mumbai, India
Yellow Pine Log Inbound Trade Mission	TBD	TBD
JAPAN		
FoodEx Japan	March 9-12, 2021	Tokyo, Japan
ATO Japan Product Showcase & Outbound Mission	Summer/Fall 2021	Tokyo & Additional City, Japan
MEXICO		
Expo Antad & Alimentaria	March 31 – April 2, 2021	Guadalajara, Mexico
Mexico Outbound Trade Mission	May 17-20, 2021	Mexico City, Mexico
MIDDLE EAST		
Gulfood	February 21-25, 2021	Dubai, United Arab Emirates
PERU		
Outbound Trade Mission	August 26-27, 2021	Lima, Peru
SINGAPORE		
Food Hotel Asia 2021	March 2-5, 2021	Singapore, Singapore
SOUTH KOREA		
Seoul Food & Hotel	June 1-4, 2021	Seoul, South Korea
TAIWAN		
Inbound Trade Mission	Fall 2021	Miami, Florida
VIETNAM		
Yellow Pine Log Inbound Trade Mission	TBD	TBD
WORLD		
Fancy Food Show - Summer	June 27-29, 2021	New York City, New York