Log into your MySUSTA account and click on the CONNEX Builder to create your CONNEX 365 page. Collect these items first:

Images & Video: All image resolutions should be 72 dpi. For best results, please use images that match the recommended sizes below. (Need to make an image smaller? This website will help.)

1. Contact photo for main point of contact (optional but encouraged): 100 pixels x 100 pixels PNG or JPG
2. Company logo: 200 pixels x 200 pixels, PNG or JPG
3. Background photo (optional but encouraged): W 550 pixels x H 1,000 pixels, PNG or JPG
4. Embed link to a marketing video
5. Product images: 260 pixels x 260 pixels, PNG, JPG

Information: You will need this information to complete your CONNEX 365 page

Company Info – You can select multiple answers from each list

- Company type: Export Management Company, Manufacturer/Grower, Farmers Cooperative
- Where you currently export & where you want to export: Africa, Asia, Caribbean, Central America, Europe, Middle East, North America, Pacific Rim, South America
- What channels you supply: E-Commerce, Food Service, Ingredient/Processing, Private Label, Retail
- Company tag line (up to 100 words)
- Company description (up to 2,000 words)

Category/Brand Info (optional)

If you have many products that fall under different brands or product types, you can group them into categories.

Product Info – All products must meet SUSTA’s requirement of containing at least 50% U.S. agriculture by weight (excluding water and packaging weight).

- Product Description
- Product Specification Title (optional)
- Product Detail (optional)

This short video will walk you through the steps to build your CONNEX 365 page.