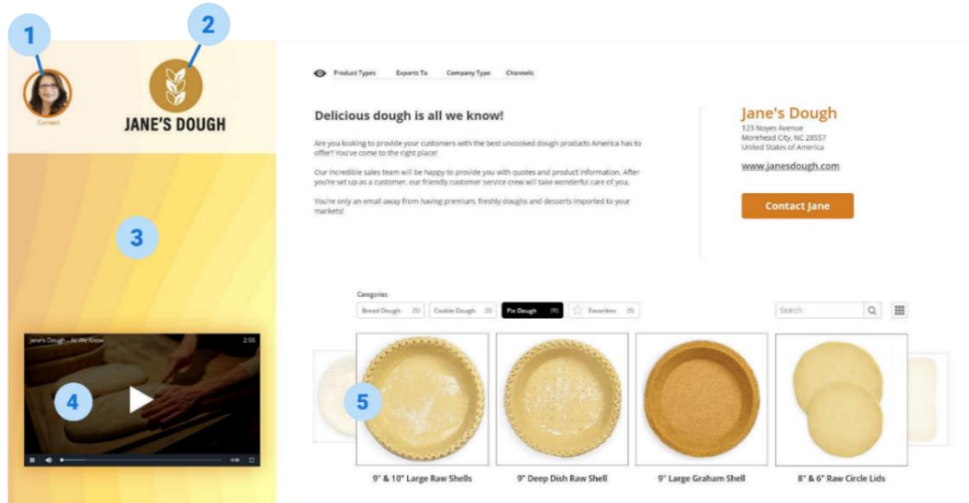


Connex 365

Log into your [MySUSTA account](#) and click on the CONNEX Builder to create your CONNEX 365 page. Collect these items first:

Images & Video: All image resolutions should be 72 dpi. For best results, please use images that match the recommended sizes below. (Need to make an image smaller? [This website will help.](#))

1. Contact photo for main point of contact (optional but encouraged): 100 pixels x 100 pixels PNG or JPG
2. Company logo: 200 pixels x 200 pixels, PNG or JPG
3. Background photo (optional but encouraged): W 550 pixels x H 1,000 pixels, PNG or JPG
4. Embed link to a marketing video
5. Product images: 260 pixels x 260 pixels, PNG, JPG



Information: You will need this information to complete your CONNEX 365 page

Company Info – You can select multiple answers from each list

- Company type: Export Management Company, Manufacturer/Grower, Farmers Cooperative
- Where you currently export & where you want to export: Africa, Asia, Caribbean, Central America, Europe, Middle East, North America, Pacific Rim, South America
- Your product types: Alcoholic Beverages, Fresh Produce, Frozen Foods, Horticulture, Ingredients/Mixes, Non-Alcoholic Beverages, Other Value-Added Foods, Pet Products, Seafood, Snack Items/Sauces/Condiments, Wood
- What channels you supply: E-Commerce, Food Service, Ingredient/Processing, Private Label, Retail
- Company tag line (up to 100 words)
- Company description (up to 2,000 words)

Category/Brand Info (optional)

If you have many products that fall under different brands or product types, you can group them into categories.

Product Info – All products must meet SUSTA's requirement of containing at least 50% U.S. agriculture by weight (excluding water and packaging weight).

- Product Description
- Product Specification Title (optional)
- Product Detail (optional)

This [short video](#) will walk you through the steps to build your CONNEX 365 page.

Questions? Contact <mailto:Connex@susta.org>