



## **Marketing & Outreach Internship**

The Southern United States Trade Association (SUSTA) is a non-profit trade association which develops export markets for U.S. food and agricultural products. It operates in over 30 countries worldwide and is funded by the U.S. Department of Agriculture and 16 southern U.S. state departments of agriculture.

SUSTA is seeking an intern to assist the Marketing Department in the SUSTA office located in downtown New Orleans. This is NOT a remote internship.

### *Marketing and Communications Intern*

The Southern U.S. Trade Association seeks an intern to assist with marketing and outreach activities for the organization. Duties will include (1) promoting SUSTA's programs and services to small southern companies through (2) lead generation (3) creating success stories to document efficacy of programs and (4) updating marketing materials.

This position reports directly to the Marketing Director. The ideal candidate will be detail-oriented with strong interpersonal skills. Familiarity with Microsoft Office suite a plus.

The intern is needed 20 hours per week beginning in mid-September 2022. The schedule is flexible, and the internship is paid. The candidate must be enrolled in school. All qualified majors are welcome to apply. Please visit [www.susta.org](http://www.susta.org) to learn more about SUSTA. To apply, send résumé and cover letter to Danielle Coco, Marketing Director: [danielle@susta.org](mailto:danielle@susta.org).

SUSTA does not discriminate on the basis of race, color, national origin, sex, religion, age, disability, political beliefs, sexual orientation or marital/family status. Persons with disabilities, who require alternative means for communication of program information, should contact us. SUSTA is an Equal Opportunity Employer.