



Taiwan Outbound Trade Mission To Food Taipei

Taipei City, Taiwan
June 25-29, 2024

Taiwan is the United States' sixth largest trading partner in agricultural goods and fifth largest overall trading partner. In 2021, the U.S. exported \$3.93 billion in agricultural and related products to Taiwan. With a population of 23.6 million people, in 2021 it received a GDP of \$776 billion USD and a per capita of \$33,140. Due to its small amount of arable land, the country is highly dependent on imports for feeding its population. Nevertheless, its food processing abilities is still quite noticeable. Taiwan's food processing industry is composed of 7,369 manufacturers that produced almost \$23 billion of processed food and beverages in 2021. This production roughly accounts for 3.4% of overall GDP in the same year. It should also be noted that Taiwan has the world's second highest density of convenience stores with over 10,000 stores island-wide.

Join SUSTA in this exciting opportunity to meet with key Taiwanese buyers to discuss your products and opportunities in the market! This outbound trade mission will allow companies to meet one-on-one with qualified buyers from Taiwan at the Food Taipei show, allowing for more in-depth conversations and relationship building.

Participation Fee: \$600; **Early Bird Special:** \$400 (if you register and pay before January 25, 2024)

Fee Includes:

- Market Briefing & Tour
- Pre-Arranged One-on-One Meetings
- Translators (request if needed)
- In-country transportation to meeting locations
- Reimbursement of up to \$500.00 in sample shipping costs (with proper documentation)
- Reimbursement of airfare OR lodging (within the Federal per diem rate) for one company representative with submittal of required supporting documentation*

**Participants must participate in all mission activities to be eligible for reimbursement*

Registration Deadline: April 5, 2024 (No refunds for cancellation after this date)

Industry Focus: Food Service Products, Ingredient, Natural/Health, Organic, Retail Products

Product Description: Juices and non-alcoholic beverages, Tree nuts, Prepared foods, Seafood and meat, Beverages, Health products, Condiments & Sauces, Specialty foods, Breakfast cereals, Poultry, Wine

50% CostShare: Apply now for SUSTA's [50% CostShare](#) to request 50% reimbursement of participation fee, international travel, promotional giveaway items, point of sale materials, freight and more!

Activity Managers:

Florida Department of Agriculture and Consumer Services

Whitney Lett

Development Representative Supervisor

(850) 617-7333

Whitney.Lett@FDACS.gov

Georgia Department of Agriculture

Sarah Cook

Business Development

(229) 454-0612

Sarah.Cook@agr.georgia.gov

SUSTA Global Event Coordinator: Angelique Rhome, Angelique@susta.org

SUSTA encourages you to enroll in the [Smart Traveler Enrollment Program \(state.gov\)](#)
and monitor the [Travel Advisories \(state.gov\)](#) webpage before traveling.

Southern U.S. Trade Association, 701 Poydras Street, Suite 3845, New Orleans, Louisiana 70139 www.susta.org, (504)568-5986, susta@susta.org

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