



Fine Food Australia

International Convention Centre, Darling Harbour, Sydney

September 11-14, 2017

Australia is an appealing market for US exporters. The country has enjoyed consistent GDP growth for over 2 decades and it offers few barriers to entry. The US-Australia Free Trade Agreement signed in 2005 dropped tariff rates to zero for all US food products. Furthermore and fortunately for SUSTA region companies, consumer-oriented foods and ingredients for further processing dominate Australia's import market for foodstuffs.

In 2017, Sydney (one of the four largest cities in Australia with about 4.2 million people) will host the 33rd edition of Fine Food Australia, one of the most attended and renowned tradeshow in the Australasian region. In 2015, a total of 19,682 visitors and 938 exhibitors from over 49 countries attended the show. Moreover, a considerable percentage of the attendees (46.9%) are managers, director or owners in their respective organizations. In addition, given the size of Australia, this show is the most convenient meeting spot for buyers and exhibitors from all over Australia and neighboring countries such as, New Zealand. Attending Fine Food Australia is the most cost effective way to establish potential business relations in Australia given the country's vast size and high costs of domestic flights.

<http://finefoodaustralia.com.au/exhibiting/post-show-report-2/> 2015 Post Show Report

Fees: 9 square meter corner booth space - \$1,350,
9 square meter in-line booth space - \$1,200,

Fee Includes:

- 9 sq. meter booth with lockable counter, signage, and electricity
- Allowance of up to 100 lbs. of samples shipped to the show through SUSTA's designated freight forwarder. Please note that chargeable weight is based on actual or dimensional weight (in inches, length x width x height/166, whichever is greater.)
- **Travel and accommodations responsibility of company**

Registration Deadline: June 9th, 2017

No refunds will be issued for cancellations after June 9th, 2017.

Product Description: Suitable products include, but are not limited to: Frozen Foods, Herbs & Spices, Beverages, Condiments, Ethnic Foods, Organic Products, Healthy Snack Foods and Gluten-free products

Industry Focus: Foodservice, organic, natural and retail products

50% CostShare

Apply now for 50% CostShare to request 50% reimbursement of travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more! Learn more about 50% CostShare.

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