



Fine Food Australia 2022

Melbourne, Australia
September 5-8, 2022

Australia is a prosperous and industrialized nation with a stable economy. Australia has one of the highest levels of per capita GDP in the world and is ranked sixth for median wealth. The United States accounted for US\$1.2 billion or 11 percent of Australia's total food related imports in 2019. Prior to the onset of COVID-19, the Australian economy recorded 29 years of consecutive economic growth. The Australian economy contracted by seven percent during the first half of 2020. A recovery in economic activity is underway across the country but is proceeding at an uneven pace due to continued outbreaks and associated lockdowns in some states.

The U.S. - Australia Free Trade Agreement provides advantages for U.S. products as tariff rates for many U.S. food products exported to Australia are zero. U.S. products have excellent an image and acceptance. Market prospects for U.S. food products are best in areas drawing on innovative products, economies of scale, and the U.S. position as a counter-seasonal supplier of fresh products.

Participation Fee:

Corner Booth: \$2,157; **Early Bird Special:** \$1,957 (if you register and pay before April 5, 2022)

In-line Booth: \$1,949; **Early Bird Special:** \$1,749 (if you register and pay before April 5, 2022)

Fee Includes:

- 9m² booth and standard furniture package
- Market Briefing & Tour
- One-on-one meetings with pre-screened buyers
- Allowance of up to 100 lbs. of samples shipped to the show through SUSTA's designated freight forwarder*

**Please note that chargeable weight is based on actual or dimensional weight (in inches, length x width x height/166, whichever is greater.)*

*** Fresh/frozen/chilled products may be subject to separate allowances*

Registration Deadline: June 5, 2022 (No refunds for cancellation after this date)

50% CostShare: Apply now for SUSTA's 50% CostShare to request 50% reimbursement of participation fee, travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more!

Industry Focus: Food Service Products, Ingredient, Natural/Healthy, Retail Products

Product Description: Meat, Poultry, Seafood, Dairy, Fresh and Processed Fruits and Vegetables, Non-Alcoholic & Alcoholic Beverages, Prepared Foods, Condiments and Sauces, Snack Foods, Bakery Products, Tree Nuts, Breakfast Cereals, Baby Foods

Activity Managers:

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SUSTA receives funding from USDA, Foreign Agriculture Services to create opportunities for exporters in the global market. All Global Events are subject to change at any time based upon available program funds, market or other conditions.

