



# International Food & Drink Event London 2023

London, United Kingdom  
March 20-22, 2023

The International Food & Drink Event (IFE) is the UK's leading event for food, drink professionals and the go-to destination for food, drink discovery, and will bring together an audience of industry professionals and suppliers. The IFE brings together more British and international buyers and exhibitors than any other UK event. Attracting a high quality, worldwide audience with significant purchasing power from the retail, foodservice, wholesale & distribution, and manufacturing sectors, IFE is the ideal platform for food and drink manufacturers and suppliers to generate new sales leads, expand into new international markets, meet new and existing clients, and create brand awareness. The 2022 drew over 25,000 plus visitors from 91 countries.

## Participation Fee:

- **Corner Booth:** \$2,450; **Early Bird Special:** \$2,250 (if you register and pay before October 20, 2022)
- **In-line Booth:** \$2,251; **Early Bird Special:** \$2,051 (if you register and pay before October 20, 2022)

## Fee Includes:

- 9 sqm booth and standard furniture package
- Up to \$500 reimbursement for shipping product samples with proper documentation

**Registration Deadline: December 20, 2022 (No refunds for cancellation after this date)**

**50% CostShare:** Apply now for 50% CostShare to request 50% reimbursement of participation fee, travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more!

**INDUSTRY FOCUS:** Food Service Products, Ingredient, Natural/Health, Organic, Retail Products  
**PRODUCT DESCRIPTION** (suitable products for event): Convenience Foods & Snacks, Ingredients, Fruit & Tree Nuts, Seasonings & Sauces, Frozen Foods, Natural/Health/Organic, Beverages, Meat & Poultry

## Activity Managers:

### Kentucky Dept. of Agriculture

Jonathan Van Balen  
Import/Export Advisor  
(502) 782-4132

[Jonathan.VanBalen@ky.gov](mailto:Jonathan.VanBalen@ky.gov)

### Texas Dept. of Agriculture

Lindsay Baerwald  
Director for Marketing & Outreach  
(512) 463-7591

[Lindsay.Baerwald@TexasAgriculture.gov](mailto:Lindsay.Baerwald@TexasAgriculture.gov)

Southern U.S. Trade Association, 701 Poydras Street, Suite 3845, New Orleans, Louisiana 70139

[www.susta.org](http://www.susta.org), (504)568-5986, [susta@susta.org](mailto:susta@susta.org)



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