



Mexico Inbound Trade Mission to Georgia and Texas

*Georgia & Texas
August 27 - August 29, 2019*

The US is Mexico's largest supplier of consumer oriented agricultural products, accounting for 50% of total imports within that respective category. The business climate has improved in the Mexican market as consumers are spending more on food and beverage. As more women continue to enter the workforce and double income households becoming the norm, in addition to growing concerns for food safety and nutrition, there is going to be an increase in demand for consumer ready and convenience food items. According to USDA's experts the Mexican market is experiencing an expansion and these are some of the products with the best sales potential: meat and meat products, and dairy products.

The Mexican Inbound Trade Mission to Georgia and Texas offers the unique opportunity to meet pre-qualified Mexican retail and food service buyers in an inexpensive way for SUSTA region suppliers. SUSTA registered companies will have one-on-one meetings with buyers. Both established exporters and new to export companies can get a glimpse of the Mexican market in a more accessible way by signing up for this inbound trade mission.

Participation Fee: \$25.00 - One-on-one meetings with Mexican Buyers in Houston, TX – August 27th
\$25.00 - One-on-one meetings with Mexican Buyers in Atlanta, GA – August 29th

Fee Includes:

- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from Mexico

Registration Deadline: July 31, 2019 (No refunds for cancellation after June 2, 2019)

Industry Focus: Food Service Products, Ingredient, Natural/Health, Organic, Produce, Retail Products

Product Description: Suitable products include, but are not limited to: Meat, Snack Foods, Dairy, Tree Nuts, Fresh and Processed Fruits and Vegetables, Prepared Foods, Condiments and Sauces, Pet food

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