



Canada Produce Inbound Trade Mission To Maryland and North Carolina

*Maryland &
North Carolina
August 12-16, 2019*

US consumer-ready agricultural products are popular amongst Canadian buyers; in fact one of the most popular categories of consumer ready agricultural exports includes fresh fruits and vegetables. Canada relies heavily on imported produce due to limited growing seasons. In 2017, the US was the leading exporter of most agricultural products to Canada, including vegetables (\$2.5 billion CAD) and fruits and nuts (\$2.6 billion CAD). Trade between these two nations is facilitated by their proximity, common language, and similar lifestyles.

In 2017, SUSTA organized its first successful Canada Inbound Produce Trade Mission to Maryland, Virginia and North Carolina, which resulted in new sales opportunities for several of the participating companies. This inbound trade mission offers SUSTA registered companies the possibility to come into contact and meet with pre-qualified buyers from Canada.

Participation Fee: \$25.00 – Meetings in Maryland on August 12-13
 \$25.00 – Meetings in North Carolina on August 14-15

Fee Includes:

- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from Canada

Registration Deadline: June 14, 2019 (No refunds for cancellation after May 12, 2019)

Industry Focus: Food Service Products, Natural/Health, Nutraceutical, Organic, Produce, and Retail Products
Product Description: Nuts, Leafy Greens, Blueberries, Sweet Potatoes, Corns, Melons, Vidalia Onions, Citrus, Cucumbers, Tomatoes, Muscadine Grapes

Activity Managers:

North Carolina Dept. of Agriculture & Consumer Services

Michelle Wang
International Trade Specialist
(919) 707-3141
michelle.wang@ncagr.gov

Maryland Department of Agriculture

Stone Slade
Agriculture Marketing Specialist
(410) 841-5779
Stone.Slade@Maryland.gov

Southern U.S. Trade Association, 701 Poydras Street, Suite 3845, New Orleans, Louisiana 70139

www.susta.org, (504)568-5986, susta@susta.org

SUSTA does not discriminate based on race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, family/parental status, income derived from a public assistance program, political beliefs, or reprisal or retaliation for prior civil rights activity, in any program or activity. To file a complaint, please contact the USDA (866) 632-9992: program.intake@usda.gov. Persons who require a reasonable accommodations or alternative means of communication should contact SUSTA.

