



SUSTA
Southern United States Trade Association

Taiwan Outbound Trade Mission

Taipei & Taichung, Taiwan
September 19-21, 2022

With just 23.6 million people inhabiting this small island, Taiwan has developed into one of the world's largest global economies. In 2019, Taiwan's nominal Gross Domestic Product (GDP) reached \$586 billion, and real GDP growth was estimated at 2.7 percent. Forecasted to contract by 1.67 percent in 2020, followed by a 3.5 percent recovery in 2021.

Taiwan's dependence on food and agricultural product imports is expected to continue to grow due to its limited arable land and small agricultural sector. Taiwan imported \$3.79 billion of food and agricultural products (including edible fishery products) from the United States in 2019, representing 25 percent of Taiwan's total agriculture import market. Taiwan is the United States' seventh largest trading partner in agricultural goods and tenth largest overall U.S. trading partner. The United States is viewed as a provider of high quality, safe products and is currently the largest supplier of many consumer food products to Taiwan. COVID—19 may dampen overall agricultural imports in 2020 but Taiwan will remain one of the most steadfast export destinations for U.S. food and agricultural products.

Participation Fee: \$600; **Early Bird Special:** \$400 (if you register and pay before May 19, 2022)

Fee Includes:

- Market Briefing & Tour
- Pre-Arranged One-on-One Meetings
- Translators (request if needed)
- In-country transportation to meeting locations
- Reimbursement of up to \$500.00 in sample shipping costs (with proper documentation)
- Reimbursement of airfare OR lodging within the Federal per diem rate for one company representative with submittal of required supporting documentation*

**Participants must participate in all mission activities to be eligible for airfare or lodging reimbursement*

Registration Deadline: July 19, 2022 (No refunds for cancellation after this date)

50% CostShare: Apply now for SUSTA's 50% CostShare to request 50% reimbursement of participation fee, travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more!

Industry Focus: Food Service Products, Ingredient, Natural/Health, Organic, Retail Products

Product Description: Juices and non-alcoholic beverages, Tree nuts, Prepared foods, Seafood and meat, Beverages, Health products, Condiments & Sauces, Specialty foods, Breakfast cereals, Poultry, Wine

Activity Managers:

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SUSTA receives funding from USDA, Foreign Agriculture Services to create opportunities for exporters in the global market. All Global Events are subject to change at any time based upon available program funds, market or other conditions.

