



# SUSTA

★★★★★  
Southern United States Trade Association

## Seafood Expo Global

The Seafood Expo Global is the largest seafood trade show in the world with suppliers from over 75 countries and over 28,500 seafood professionals from over 150 countries attending in 2017. Similarly, in 2017, the show hosted 75 National and Regional Country Pavilions. Most of the attendees (82% to be specific) are decision makers, making it a very exclusive and important event amongst seafood suppliers and buyers. Moreover, US exhibitors in the SUSTA booth have always ranked the quality of this show very high on the FAS exit surveys.

This activity is a great opportunity to reach out to both European and worldwide business leaders from the seafood industry. Register with SUSTA and take part in the most important seafood trade show whilst enjoying the following benefits: pavilion design, organized trade meetings, product displays, samples prepared by an on staff chef, advertising, lead lists, and buyer lists.



### Activity Managers

**Virginia Department of Agriculture**  
Mike Hutt  
Executive Director,  
Virginia Marine Products Board  
(757) 874-3474  
[Mike.Hutt@vdacs.virginia.gov](mailto:Mike.Hutt@vdacs.virginia.gov)

**Florida Department of Agriculture  
and Consumer Services**  
Paul Balthrop  
Development Representative  
(850) 617-7289  
[Paul.Balthrop@freshfromflorida.com](mailto:Paul.Balthrop@freshfromflorida.com)

### Brussels, Belgium May 7-9, 2019

**Participation Fee: \$2,948**

**Early Bird: \$2,748**

*If you register and pay before December 7, 2018*

#### Fee Includes

- 10m<sup>2</sup> hard wall booth space
- Furnishings include: carpet, table, two chairs, sales counter, two stools, signage and electricity
- Ice and overnight cold storage available
- 100lbs sample shipping allowance from a consolidation point in the US to the show using SUSTA's designated freight forwarder
- Chef available on-site to prepare samples

#### Registration Deadline

**February 7, 2019**

*No refunds for cancellation after this date*

#### 50% CostShare

[Apply now](#) for SUSTA's 50% CostShare to request 50% reimbursement of participation fee, travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more!

#### Industry Focus

Seafood

#### Product Description

Suitable products are all fish and seafood, including: Fresh or Frozen Fish & Seafood and Value-added Seafood Products