



FIHOQ Horticulture Trade Show

*Drummondville, Quebec
November 16-18, 2016*

The FIHOQ trade show is a three day Canadian horticulture trade show being hosted in Drummondville, Quebec in November 2016. Targeting ornamental horticulture, green space and landscaping professionals, the show attracts an average of 6500 visitors each year from across Canada and the U.S. With the US exporting over \$180 million and accounting for 47% of all imported horticulture products to Canada in 2015, this show is a great opportunity to meet buyers from the top export location for horticulture products.

Register with SUSTA to participate in this three day horticulture trade show to meet buyers in North America. Eligible MySUSTA companies can log into your account to [register online](#).

Fees:

10 x 10 square foot booth \$700

Early Bird Discount – Register by August 31 and receive \$200 discount.

Registration Deadline: September 30, 2016

No refunds for cancellation after August 28.

Fee includes booth space, interpreter, and reimbursement of up to \$500 in shipping to the show with proper documentation.

Product Description (suitable products but not limited to):

Bulbs, Live Plants, Cut Flowers, Ornamentals, Foliage, Tubers

Industry Focus: Nursery

50% CostShare

Apply now for 50% CostShare to request 50% reimbursement of your travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more! If you are already a contracted 50%CostShare participant this year but did not include these expenses in your application, you can submit an amendment to request more funding. Learn more about [50% CostShare](#).

Activity Managers:

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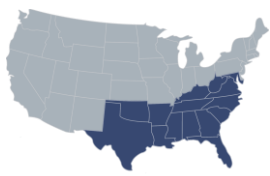
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