



# Gulfood

Dubai, United Arab Emirates  
February 26<sup>th</sup> - March 2<sup>nd</sup>, 2017

As a result of harsh climate and limited water resources, the United Arab Emirates must import about 90% of their food and food needs. Further driven by an expanding population, high regional per capita incomes, and a continuous influx of tourists and businessmen, the UAE provides a large market for agricultural export.

Exhibit with SUSTA at Gulfood, the largest food, drink, food service and hospitality show in the Middle East. In the past, almost 5,000 exhibitors from roughly 120 countries showcased their products, highlighting the international appeal of this particular trade show. Eligible MySUSTA companies can log into your account to [register online](#).

### Booth Fees:

- 6 square meter corner booth space \$4,800.00
- 9 square meter corner booth space \$7,200.00
- 9 square meter in-line booth space \$6,600.00

**Registration Deadline:** November 20<sup>th</sup>, 2016  
**No refunds for cancellation after November 20<sup>th</sup>, 2016.**

Fee Includes: Reimbursement of up to \$500 in sample shipping costs, with proper documentation.

### Product Description (suitable products but not limited to):

- Meat Products ● Eggs ● Snack Foods ● Beverages ● Certified Halal Foods ● Condiments and Sauces ● Nuts ● Processed Fruits and Vegetables

**Industry Focus:** Food Service Products, Ingredient, Natural/Health, Organic, Retail Products

### 50% CostShare

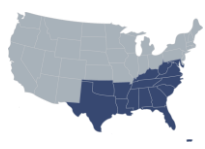
Apply now for 50% CostShare to request 50% reimbursement of your booth fees, travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more! Learn more about 50% CostShare.

### Activity Managers:

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