



Foreign Market Briefings Seminar

Canada ♦ China ♦ Europe ♦ Hong Kong ♦ India ♦ Mexico

Join SUSTA and the Louisiana Department of Agriculture and Forestry for in-depth presentations on U.S. food and agriculture exports to Canada, China, Europe, Hong Kong, India and Mexico. SUSTA’s consultants from these markets will be in Baton Rouge to discuss the opportunities, trends and challenges in their respective markets. Don’t miss this opportunity to learn about these very different foreign markets without leaving the U.S.!

Register to:

- Learn about trade opportunities, market challenges and import requirements in these key markets
- Meet one-on-one with foreign market consultants for export and labeling advice
- Hear more about SUSTA’s Market Access Programs and how to receive 50% reimbursement on your international marketing expenses

Hear from the following experts:

Argyle Public Relationships | Canada
 SMH International | China & Hong Kong
 Phaff Export Marketing | Europe
 i2i Consulting | India
 Imalinx | Mexico
 Southern U.S. Trade Association (SUSTA)

November 19, 2019

9:00 a.m. – 2:30 p.m.

Hilton Baton Rouge Capital Center
 201 Lafayette Street
 Baton Rouge, Louisiana



Participation Fee: \$32

(lunch included; if you have special dietary needs please contact SUSTA)

Registration Deadline:

November 8, 2019

(No refunds for cancellation after this date)

Questions? Contact:

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