Peru Outbound Trade Mission
Lima, Peru
August 26-27, 2021

Despite slowed growth in 2019, the country is expected to see increased growth in 2020, with a predicted average GDP of 3.7% from 2021 until 2027. The economy is supported by healthy growth in private consumption (3.8% in 2018), low inflation, and continued foreign sales of commodities. In 2009, the U.S. and Peru implemented the U.S.-Peru Trade Promotion Agreement (PTPA), which has built a strong bilateral trade relationship between the two markets, with 2019 predicted to be a record-breaking year, grossing $290 million in U.S. agricultural exports to Peru. The PTPA grants duty-free access to two-thirds of all U.S.-origin food and agricultural products, including high-value products. U.S. products are perceived of high quality. Take part in this activity with SUSTA and connect with buyers in one of the most important cities for business in Peru.

SUSTA is excited to offer an Outbound Trade Mission to Peru! Participants will engage in personalized one-on-one meetings with qualified buyers, in-depth briefings and site visits to gain an understanding of the intricacies of the Peru market. This mission offers a great opportunity for southern region companies to see and make connections in the market. Please join us to meet with key buyers in the market and create business connections for market entry into this exciting market!

Participation Fee: $600
Early Bird Special: $400 (if you register and pay before April 26, 2021)

Fee Includes:
- Reimbursement of airfare OR lodging within the Federal per diem rate for one company representative with submittal of required supporting documentation;
- Interpreter services as needed;
- In-country transportation to meeting locations;
- Market briefing & tour

*This mission is taking place in conjunction with the Colombia Outbound Mission*

Registration Deadline: June 26, 2021 (No refunds for cancellation after this date)

50% CostShare: Apply for 50% CostShare to request 50% reimbursement of participation fee, travel costs for up to two company representatives (flight, hotel, meals & incidentals), promotional giveaway items, point of sale material & more!

Industry Focus: Food Service Products, Ingredient, Natural/Health, Retail Products
Product Description (Suitable products include, but are not limited to): Pet Food, Grocery and Convenience, Confectionary and Processed Fruit, Dairy and Dairy Products, Tree Nuts, Wine

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SUSTA receives funding from USDA, Foreign Agriculture Services to create opportunities for exporters in the global market. All Global Events are subject to change at any time based upon available program funds, market or other conditions.