



Europe Inbound Mission to Texas & the Summer Fancy Food Show

Texas & New York
June 20-26, 2023

Summer Fancy Food Show is the largest specialty food show in North America. First organized in 1952, the Fancy Food Show invites buyers not only from the US but also from other parts of the world such as Canada, Europe and Asia into a one-of-a-kind tradeshow held in New York City. The Specialty Food Association's State of the Specialty Food Industry Report notes that specialty food remains one of the fastest-growing segments of the food business. Revealing that the specialty food market reached total sales of \$175 billion in 2021, up 7.4 percent versus 5.8 percent the year before, when foodservice's steep decline offset outsized gains in brick-and-mortar retail and ecommerce.

Registering for this event will allow companies to meet one-on-one with qualified buyers from Europe in either Texas or those participating or visiting Summer Fancy Food Show in New York and explore the European market at a very low cost.

Participation Fee: \$25.00 for one-on-one meetings in Texas (June 21-22)
\$25.00 for one-on-one meetings in New York (June 24)

Fee Includes:

- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from Europe

Registration Deadline: April 20, 2023 (No refunds for cancellation after this date)

Industry Focus: Food Service Products, Ingredient, Natural/Health, Organic, Retail Products

Product Description: Artisanal, Beverages, Cocktail Drink Mixes, Condiments, GMO and Gluten-free, Ethnic Foods, Frozen Deserts and Entrees, Organic and Natural, Nut Butters

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