



# Gulfood 2019

The United Arab Emirates is a very attractive market for SUSTA region companies. Since 2005 SUSTA has organized activities in this market. More recently in 2018, SUSTA had 17 exhibitors at Gulfood, which welcomed more than 97,000 visitors! One of the richest countries in the world, the UAE is also a major transport hub in the region thus offering great sales opportunities across the Gulf region for US suppliers. The excessive number of tourists and businesspeople coming into the country make this market attractive.

The United Arab Emirates and other neighboring countries (Gulf-Cooperation Council 4) import nearly 90 percent of their food and feed needs, including raw materials for further processing. All value-added food categories have potential in this market. These are some of the products with the best sales potential: almonds, beef, poultry, snack foods, health foods, edible oils, cheeses, fruit and vegetable juices, condiments, sauces, breakfast cereals, confectionary products, frozen vegetables, pulses, planting seeds, sweeteners, beverages (non-alcoholic), pet foods, and rice.



### Activity Managers

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## Dubai, United Arab Emirates February 17-21, 2019

### Participation Fee

**Participation Fee:** \$11,640  
(9m<sup>2</sup> corner booth space)  
**Early Bird:** \$9,480 if you register and pay by September 15, 2018

**Participation Fee:** \$10,800  
(9m<sup>2</sup> in-line booth space)  
**Early Bird:** \$8,640 if you register and pay by September 15, 2018

**Participation Fee:** \$8,040  
(6m<sup>2</sup> corner booth space)  
**Early Bird:** \$6,600 if you register and pay by September 15, 2018

### Fee Includes

- Includes reimbursement of up to \$500 in sample shipping costs, with proper documentation

### Registration Deadline November 17th, 2018

(No refunds for cancellation after this date)

### Industry Focus

Food Service Products, Ingredient, Natural/Health, Organic, Retail Products

### Product Description

Beverages and Juices, Breakfast Cereal, Canned and Process Seafood, Certified Halal Foods, Condiments and Sauces, Processed Fruit and Vegetables, Meat Products, Nuts, Snack Foods and Sweets

### 50% CostShare

[Apply now](#) for **SUSTA's 50% CostShare** to request 50% reimbursement of participation fee, travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more!