Hong Kong
May 7-10, 2019

Hong Kong is a dynamic export market for U.S. agricultural products. In 2017, total U.S. agricultural exports reached US$4.4 billion, ranking as the 6th largest market for U.S. food and agricultural exports. In terms of U.S. consumer-orientated exports, Hong Kong ranked 4th in 2017, with exports reaching US$4.03 billion; this represents an increase of 9.9 percent year on year. Hong Kong’s significance as a major food import market is projected to continue to grow in view of its duty-free port status, its transparent and sophisticated trade regime, and an increasing affluent consumer base.

HOFEX has been one of the leading food and hospitality tradeshows in Asia for the last 30 years. This tradeshow takes place every other year in Hong Kong and invites more than 40,000 buyers from 86 countries and regions. Companies that have exhibited with SUSTA label it as a great opportunity to establish business relationships and get quality trade leads. Register with SUSTA and explore the Hong Kong value-added food market.

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