



Central America Inbound Trade Mission to Louisiana & Summer Fancy Food *Baton Rouge, Louisiana & New York, New York* *June 9-11, 2022*

Central America and the Caribbean, with their close geographical and economic ties to the United States, have always been an important market for U.S. agricultural exports. U.S. market share in this region averages more than 40 percent, the highest outside of Canada and Mexico. The CAFTA-DR agreement was implemented on a rolling basis between the United States and six Central American and Caribbean trading partners: El Salvador, Guatemala, Honduras, and Nicaragua in 2006; the Dominican Republic in 2007; and Costa Rica in 2009. At a combined \$4.4 billion, the CAFTA-DR countries rank as the seventh-largest agricultural market for U.S. exports. These markets offer great opportunity for Southern U.S. exporters.

Registering for this event will allow companies to meet one-on-one with qualified buyers from Central America in either Louisiana or those participating at the Summer Fancy Food Show in NYC and give them the opportunity to explore these markets at a very low cost.

Participation Fee: \$25.00 – Baton Rouge, Louisiana – June 9th
\$12.50 – New York – June 11th

Fee Includes:

- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from Central America

Registration Deadline: April 22, 2022 (No refunds for cancellation after this date)

Industry Focus: Food Service Products, Ingredient, Natural/Health, Organic, Produce, Retail Products

Product Description: Suitable products include, but are not limited to: Meat, Snack Foods, Dairy, Tree Nuts, Fresh and Processed Fruits and Vegetables, Prepared Foods, Condiments and Sauces, Pet food

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SUSTA receives funding from USDA, Foreign Agriculture Services to create opportunities for exporters in the global market. All Global Events are subject to change at any time based upon available program funds, market or other conditions.