



Food and Hotel Indonesia

Jakarta, Indonesia

July 24-27, 2019

Indonesia is the world's fourth most populous nation and one of the best-performing emerging markets. Private consumption, which accounts for about 60% of GDP, was an important factor in sustaining growth. Growth of real GDP will average about 5.3% in 2018 and the IMF predicts that Indonesia will be the world's fifth largest economy by 2030.

With a young population, low public debt, large domestic markets and a considerable resource endowment, Indonesia's prospects are bright. Indonesia has a population of 265 million and more than half of the population is in the middle class. Indonesia does not produce sufficient quantities of beef, dairy products, tree nuts, temperate zone fresh fruit and vegetables, and pet food and must import these products. Indonesian consumers are aware of the quality and safety of U.S. products.

Best prospects for the Indonesian markets compose of meat – including poultry and seafood, dairy, fresh and processed fruits and vegetables, prepared foods, snack foods, bakery products, and breakfast cereals. Register with SUSTA and explore the Indonesian food market.

Participation Fee: Corner Booth - \$1,503 (if you register and pay before February 24, 2019); \$1,703 after
In-Line Booth - \$1,353 (if you register and pay before February 24, 2019); \$1,553 after

Fee Includes:

- 9m² booth and standard furniture package
- Interpreter services
- 100lbs of sample shipping from a consolidation point in the U.S. to the trade show through SUSTA's freight forwarder*

*Fresh/frozen/chilled products may be subject to separate allowances

Registration Deadline: Registration Deadline: June 17, 2019 (No refunds for cancellation after April 24, 2019)

50% CostShare: Apply now for SUSTA's 50% CostShare to request 50% reimbursement of participation fee, travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more!

Industry Focus: Food Service Products, Ingredient, Natural/Health, Produce, Pet Food & Products, Retail Products

Product Description: Best prospects include but are not limited to: Meat, Poultry, Seafood, Dairy, Fresh and Processed Fruits & Vegetables, Non-Alcoholic & Alcoholic Beverages, Prepared Foods, Condiments & Sauces, Snack Foods, Bakery Products, Tree Nuts, Breakfast cereals, Baby foods

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