



Taiwan Virtual Trade Mission

Virtual
October 17-23, 2022

Taiwan is the United States' eighth-largest trading partner in agricultural goods and ninth largest overall U.S. trading partner. In 2020, US exported \$3.32 billion in agricultural and related products to Taiwan, which accounted for 23 percent of the island's total import market, making the United States the leading foreign supplier. Taiwan relies on imports of essential agricultural commodities for food and feed purposes. The United States exports many high-valued consumer oriented agricultural products to Taiwan, including beef, fresh fruit, poultry and eggs, dairy, tree nuts, vegetables, processed foods, and beverages. The United States is viewed as a provider of high quality, safe products and is currently the largest supplier of many consumer food products to Taiwan.

Take part in this activity with SUSTA and connect with qualified buyers in Taiwan to expand your export portfolio without leaving your home! Participation in this mission includes a market research report on one of your products, a market briefing on current market conditions, and virtual meetings with buyers.

Participation Fee: \$25

Fee Includes:

- Market Briefing
- Interpreter Services (if needed)
- One-on-one meetings with Taiwan Buyers (between 8-10pm CST)
- Reimbursement of up to \$100 in sample shipping costs with proper documentation

Registration Deadline: September 23, 2022 (No refunds for cancellation after this date)

Industry Focus: Food Service Products, Ingredient, Natural/Health, Organic, Retail Products

Product Description: Juices and Beverages, Poultry, Beef, Tree nuts, Prepared/Prepackaged, pre-mixed (for bakery), Dry Fruits, Dairy, Health Products, Condiments & Sauces, Specialty Foods, Cereals, Natural and Organic, Keto, Frozen food. **(Excluding Fresh Seafood products and Fresh/Frozen/Chilled products)**

Activity Managers:

**Georgia Department
of Agriculture**

Sarah Cook

Domestic Trade

(229) 454-0612

Sarah.Cook@agr.georgia.gov

**Florida Department of Agriculture &
Consumer Services**

Whitney Lett

Development Representative

(850) 617-7333

Whitney.Lett@FDACS.gov

Southern U.S. Trade Association, 701 Poydras Street, Suite 3845, New Orleans, Louisiana 70139

www.susta.org, (504)568-5986, susta@susta.org

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