



# SUSTA

Southern United States Trade Association

## ***Vietnam Wood Species Inbound Mission to North Carolina***

*North Carolina  
September 25-30, 2022*

Vietnam has a thriving wood processing sector that is heavily import-dependent. In 2019, U.S. exports of forest products to Vietnam reached \$350 million, and Vietnam was the third largest market in the world for U.S. hardwood exports. Despite the current downturn due to COVID-19, Vietnam's wood processing industry is expected to continue to grow in the medium and long-term and offer more opportunities for U.S. logs and timber due to the shortage of domestic materials. U.S. softwood is still new to the Vietnam market, but its market share is also expected to grow as Vietnam expands its use of softwood in furniture and construction. SUSTA will be bringing key buyers from Vietnam to North Carolina to meet with our Southern Wood Species Suppliers.

### **Participation Fee:**

\$25 (One-on-one meetings/facility visits in North Carolina on September 26<sup>th</sup> – September 30<sup>th</sup>)

### **Fee Includes:**

- One-on-One Meetings with Buyers from the Vietnam Market

**Registration Deadline: September 2, 2022 (No refunds for cancellation after this date)**

**Industry Focus:** Nursery/Forestry

**Product Description:** Wood Species

### **Activity Manager:**

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