



Seafood Expo Global

Barcelona, Spain
September 7-9, 2021

The Seafood Expo Global is the largest seafood trade show in the world with suppliers from over 89 countries, 2,020 exhibitors and 29,288 seafood professionals 155 from 155 different countries attending in 2019. The show hosted 74 National and Regional Country Pavilions. Seafood Expo Global is not open to the public, making the quality of attendees very. Exhibitors in his show realize the value of this and frequent request to increase their booth space.

After many years of being hosted at the exhibition center in Brussels the Seafood Global changes location towards Barcelona in Spain in 2021. This activity is a great opportunity to reach out to both European and worldwide business leaders from the seafood industry. Register with SUSTA and take part in the most important seafood trade show whilst enjoying the following benefits: pavilion design, organized trade meetings, product displays, samples prepared by an on-staff chef, advertising, lead lists, and buyer lists.

Participation Fee: \$3,539

Early Bird Special: \$3,339 (if you register and pay before April 7, 2021)

Fee Includes:

- 10m² hard wall booth space
- **Furnishings include:** carpet, table, two chairs, sales counter, two stools, signage and electricity
- Ice and overnight cold storage available
- 100lbs sample shipping allowance from a consolidation point in the US to the show using SUSTA's designated freight forwarder
- Chef available on-site to prepare samples (should COVID-19 conditions allow)

Registration Deadline: May 7, 2021 (No refunds for cancellation after this date)

50% CostShare: Apply for 50% CostShare to request 50% reimbursement of participation fee, travel costs for up to two company representatives (flight, hotel, meals & incidentals), promotional giveaway items, point of sale material & more!

INDUSTRY FOCUS: Seafood

PRODUCT DESCRIPTION Suitable products are all fish and seafood, including: Fresh or Frozen Fish & Seafood and Value-added Seafood Products

Activity Managers:

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