



Summer Fancy Food Show

For decades the Summer Fancy Food Show has been the largest specialty food show in North America. First organized in 1952, the Fancy Food Show invites buyers not only from the U.S. but from other parts of the world such as Canada, Europe and China into a one of a kind tradeshow held in New York City.

In 2018, more than more than 2,600 specialty food companies exhibited from 54 countries around the world with more than 34,000 visitors attending. This show provides SUSTA region companies a cost-effective opportunity to introduce their products to a mix of national and foreign buyers without leaving the United States. The show is the perfect venue to establish meaningful business relationships and, in addition, allows exhibitors to participate in educational activities including our SUSTA webinar on the basics of exporting.



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New York City, NY
June 23-25, 2019

Participation Fee: \$1,020

Early Bird: \$820

If you register and pay before January 30, 2019.

Companies must ATTEND either the Canada or Europe Inbound Mission to Summer Fancy Food Show. Signup is mandatory at time of booth registration.

Fee Includes

- 10ft. x10ft. booth space
- One half shelf in the "What's New! What's Hot!" show case
- SUSTA signage
- Lead System Retrieval

Registration Deadline

March 30, 2019

No refunds for cancellation after this date

Membership Requirement

- SUSTA exhibitors at this show must be members of the Specialty Food Association
- * *SUSTA exhibitors who are not yet members of the Specialty Food Association must start the application process when they have successfully secured a booth space in the SUSTA pavilion.*
- SUSTA companies must be a first-time exhibitor in the SUSTA Pavilion
- Participants should be prepared to explore international sales and must participate in SUSTA's educational export webinar in advance of the show

50% CostShare

[Apply now](#) for **SUSTA's 50% CostShare** to request 50% reimbursement of participation fees, promotional giveaway items, point of sale materials and more!

Industry Focus

Food Service Products, Ingredient, Natural/Health, Organic, Retail Products

Product Description

Artisanal, Beverages, Cocktail Drink Mixes, Condiments, GMO and Gluten-free, Ethnic foods, Frozen Deserts and Entrees, Organic and Natural, Nut Butters, Frozen Deserts and Entrees, Organic and Natural, Nut Butters

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