



Canada Inbound Trade Mission to Summer Fancy Food & Louisiana

*Baton Rouge, Louisiana &
New York City, New York
June 20-June 22, 2019*

U.S agricultural exports to Canada exceeded \$20 billion, the highest value of U.S agricultural exports to any single country in 2016. Further, SUSTA region exports to Canada have grown from 1.599 billion USD in 2004 to 3.26 billion USD in 2016. The Canadian market relies on the U.S. for increased varieties of alcoholic beverages and value-added products. SUSTA companies with produce and value-added products that cater to various ethnic palates and health-conscious consumers have potential to do well in this market. The Food and Drug Administration (FDA) and the Canadian Food Inspection Agency (CFIA) established the Food Safety Systems Recognition Agreement. This agreement recognizes the food safety systems of both countries as comparable to each other and thus reduces technical barriers to trade and generates an even more favorable business climate between the two nations.

This is a great opportunity to explore the Canadian market while attending one of the most popular food tradeshows in the world. The Summer Fancy Food Show is a premiere event offering SUSTA registered companies the possibility to come into contact with Canadian buyers from the various regions and have one-on-one meetings with them. Prior to the Summer Fancy Food Trade Show, Canadian buyers will meet with Louisiana companies in Baton Rouge, Louisiana. Register with SUSTA and take advantage of this opportunity!

Participation Fee: \$25.00 – One-on-One Meetings in Baton Rouge, Louisiana – June 20th – 21st
\$12.50 – One-on-One Meetings in New York – June 22nd

Fee Includes:

- One-on-one meetings and/or company tours in Baton Rouge, Louisiana
- One-on-one meetings in New York
- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from Canada

Refund Cancellation Date: March 26, 2019 (No refunds for cancellation after this date)

Industry Focus: Ingredient, Natural/Health, Organic, Retail Products

Product Description: Gluten Free Products, Organic Products, Nuts, Dairy Products, Prepared Foods, Sauces & Condiments, Snack Foods, Beverages & Juices, Condiments, Ethnic Foods

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