HOFEX
Hong Kong, Hong Kong
May 8th - 11th, 2017

Hong Kong enjoys an open economy that has allowed it to develop into a major trading hub and financial capital in the region. Aside from the favorable business climate, its dependence on food imports (over 95% of its food requirements are imported) make this market very appealing for SUSTA region companies. Hong Kong is the United States’ fourth-largest export market for consumer-oriented agricultural products; these reached a value of $3.82 billion USD in 2014.

Exhibit with SUSTA at HOFESE, one of Asia’s leading food and hospitality shows. For four days, this event will connect thousands of exhibitors and buyers both domestic and international. More than 40,000 buyers and 2,000 exhibitors are expected to attend this event. Eligible MySUSTA companies can log into your account to register online.

Booth Fees:
9 square meter in-line booth space $5,300.00
9 square meter corner booth space $5,300.00

Fee Includes: A furnished booth, interpreters and up to 100 lbs (gross weight) of samples shipped from the consolidation point to the show

Registration Deadline: February 17th, 2017
No refunds for cancellation after February 17th, 2017.

Product Description (suitable products but not limited to):
Specialty foods ● Beverages ● Sauces ● Condiments and Seasonings ● Health Foods ● Seafood and Meat Products ● Grocery Products ● Confectionary & Snacks ● Other Value-Added Food Products

Industry Focus: Food Service Products, Ingredient, Natural/Health, Organic, Retail Products, Seafood

50% CostShare
Apply now for 50% CostShare to request 50% reimbursement of your booth fees, travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more! Learn more about 50% CostShare.

Activity Managers:
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