



Canada Beer, Wine & Spirits Inbound Trade

Kentucky, North Carolina & Maryland

Mission to Kentucky, North Carolina & Maryland October 31-November 5, 2023

Canada is the top destination for U.S. exports of high value-added agricultural products, with a total of \$16.2 billion exported to Canada. Canada’s federal Importation of Intoxicating Liquors Act gives the provinces and territories full control over the importation of intoxicating liquor into their jurisdictions. Provincial liquor commissions control the sale of alcoholic beverages in Canada and the market structure can vary considerably from province to province. Alcoholic beverages can only be imported through the liquor commissions in the province where the product will be consumed. In general terms, U.S. exporters are required to have their products “listed” by the provincial liquor control agency. In many provinces, U.S. exporters must have a registered agent who provides the necessary marketing support, within the province, to obtain a provincial liquor board listing.

Participation Fee:

- \$25.00 – One-on-One meetings and/or site visits in Louisville, KY – October 31st – November 1st
- \$25.00 – One-on-One meetings and/or site visits in Charlotte & Winston Salem, NC – November 2nd – 3rd
- \$25.00 – One-on-One meetings and/or site visits in Baltimore, MD – November 4th – 5th

Fee Includes:

- Pre-arranged matched one-on-one meetings and/or facility visits with Canadian agents

Registration Deadline: September 30, 2022 (No refunds for cancellation after this date)

Industry Focus: Alcohol Beverages

Product Description: Wine, Distilled Spirits and Craft Beer (ex. still red and white wines and whiskey, and Bourbon)

Activity Managers:

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