

Pamela Wells Russell has represented SUSTA and other US trade organizations in the Caribbean for over fifteen years. She has spent more than thirty years in export marketing in an advisory capacity assisting small and medium sized enterprises to expand their businesses globally. She has also worked in the private sector as the Caribbean Sales Manager for a multinational company.

She initially started her career in her homeland of Jamaica where she worked with the Jamaican government and Caribbean organizations to promote intra-regional and international trade. Over the years she has developed strong relationships and connections with the grocery retail and distributive trade, as well as with the hotel and restaurant industry across the Caribbean.

She holds a Master of Commerce in Marketing from the University of Strathclyde, Glasgow, Scotland; a Bachelor of Science in Management and a Diploma in Education from the University of the West Indies, Kingston, Jamaica.