



IPM Essen 2019

IPM Essen is the world's leading trade fair covering the plant industry in its entirety, ranging from production, technology, floristry, garden features and point of sale. In 2018, this event hosted over 54,000 visitors and had well over 1,500 exhibitors from 45 countries. No other trade event offers the opportunity to explore and showcase horticultural products in a market that serves as an entry into one of the most integrated regions in the world.

Germany has 82 million of the world's wealthiest consumers and is by far the biggest market in the European Union. European Union's 27 member states share a customs union (a single market in which goods can move freely), a common trade policy, and a common agricultural policy. Thus, IPM Essen offers the opportunity for SUSTA companies to establish business relations with key buyers in Germany as well as other countries.



Activity Managers

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Essen, Germany January 22-25, 2019

Participation Fee

Participation Fee: \$1,428

Early Bird: \$1,228 if you register and pay by September 22, 2018

Fee Includes

- Booth space plus shared areas, and furnishings
- Interpreters available in the U.S. pavilion

Registration Deadline

November 22, 2018

(No refunds for cancellation after this date)

Industry Focus

Nursery

Product Description

Suitable products for event:
Cut Flowers, Starter Plants,
Shrubs, Nursery Plants, Trees, Seeds,
Gardening and Floral products

50% CostShare

[Apply now](#) for **SUSTA's 50% CostShare** to request 50% reimbursement of participation fee, travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more!

