



Seafood Expo Global

Barcelona, Spain
April 26-28, 2022

The Seafood Expo Global is the largest seafood trade show in the world. The last edition, in 2019, hosted more than 29,000 seafood buyers and suppliers from around the globe with over 2,000 exhibiting companies, making it the largest and most successful event in the expo's history. Suppliers hailed from over 89 countries, 2,020 exhibitors and 29,288 seafood professionals from 155 different countries attended in 2019. The show hosted 74 National and Regional Country Pavilions. Seafood Expo Global is not open to the public, making the quality of attendees very exclusive.

After many years of being hosted in Brussels, the show changed its location to Barcelona, Spain. The venue is one of the largest in Europe, with over 200,000 square meters of floor space, 8 exhibit halls, more than 40 restaurants, and is easily accessible by car, train and plane. This activity is a great opportunity to reach out to both European and worldwide business leaders from the seafood industry. Register with SUSTA and take part in the most important seafood trade show whilst enjoying the following benefits: pavilion design, organized trade meetings, product displays, samples prepared by an on-staff chef, advertising, lead lists, and buyer lists.

Participation Fee: \$3,724

Early Bird Special: \$3,524 (if you register and pay before November 26, 2021)

Fee Includes:

- 10m² hard wall booth space
- **Furnishings include:** carpet, table, two chairs, sales counter, two stools, signage and electricity
- Ice and overnight cold storage available
- 100lbs sample shipping allowance from a consolidation point in the US to the show using SUSTA's designated freight forwarder
- Chef available on-site to prepare samples

Registration Deadline: January 26, 2022 (No refunds for cancellation after this date)

50% CostShare: Apply for 50% CostShare to request 50% reimbursement of participation fee, travel costs for up to two company representatives (flight, hotel, meals & incidentals), promotional giveaway items, point of sale material & more!

INDUSTRY FOCUS: Seafood

PRODUCT DESCRIPTION Suitable products are all fish and seafood, including: Fresh or Frozen Fish & Seafood and Value-added Seafood Products

Activity Managers:

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