



International Food & Drink Event London 2022

London, United Kingdom
March 21-23, 2022

The International Food & Drink Event (IFE) is the UK's leading event for food & drink professionals and the go-to destination for food & drink discovery. The IFE brings together more British and international buyers and exhibitors than any other UK event. Attracting a high quality, worldwide audience with significant purchasing power from the retail, foodservice, wholesale & distribution, and manufacturing sectors, IFE is the ideal platform for food and drink manufacturers and suppliers to generate new sales leads, expand into new international markets, meet new and existing clients, and create brand awareness. The 2022 show will draw buyers from the food, drink, and hospitality supply chain and will bring together an audience of more than 40,000 industry professionals and 2,000 suppliers.

Participation Fee: Corner Booth - \$2,587 (if you register and pay before October 21, 2021), \$2,787 after;
In-line Booth - \$2,349 (if you register after October 21, 2021); \$2,549 after

Fee Includes:

- 9 sqm booth and standard furniture package
- Up to \$500 reimbursement for shipping product samples with proper documentation

Registration Deadline: December 21, 2021 (No refunds for cancellation after this date)

50% CostShare: Apply now for 50% CostShare to request 50% reimbursement of participation fee, travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more!

INDUSTRY FOCUS: Food Service Products, Ingredient, Natural/Health, Organic, Retail Products
PRODUCT DESCRIPTION (suitable products for event): Convenience Foods & Snacks, Ingredients, Fruit & Tree Nuts, Seasonings & Sauces, Frozen Foods, Natural/Health/Organic, Beverages, Meat & Poultry

Activity Managers:

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