



Seafood Expo Global

Brussels, Belgium
April 24-26, 2018

The Seafood Expo Global is the largest seafood trade show in the world with suppliers from over 75 countries and over 26,600 seafood professionals from over 140 countries attending in 2016. Similarly in 2016, the show hosted 75 National and Regional Country Pavilions. Most of the attendees (82% to be specific) are decision makers, making it a very exclusive and important event amongst seafood suppliers and buyers. Moreover, US exhibitors in the SUSTA booth have always ranked the quality of this show very high on the FAS exit surveys.

This activity is a great opportunity to reach out to both European and worldwide business leaders from the seafood industry. Register with SUSTA and take part in the most important seafood trade show whilst enjoying the following benefits: pavilion design, organized trade meetings, product displays, samples prepared by an on staff chef, advertising, lead lists, and buyer lists.

Participation Fee: \$6,150

Fee Includes:

- 10 sq. m hard wall booth space
- Furnishings include: carpet, table, two chairs, sales counter, two stools, signage and electricity
- Ice and overnight cold storage available
- 100lbs sample shipping allowance from a consolidation point in the US to the show using SUSTA's designated freight forwarder
- Chef available on-site to prepare samples
- Travel and accommodations responsibility of company *

Registration Deadline: January 19th, 2018 (No refunds for cancellation after this date)

*** 50% CostShare**

Apply now for 50% CostShare to request 50% reimbursement of your booth fees, travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more! If you are already a contracted 50%CostShare participant this year but did not include these expenses in your application, you can submit an amendment to request more funding.

INDUSTRY FOCUS: Seafood

PRODUCT DESCRIPTION Suitable products are all fish and seafood, including: Fresh or Frozen Fish & Seafood and Value-added Seafood Products

Activity Managers:

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