



Seafood Expo Global

Barcelona, Spain
April 25-27, 2023

The Seafood Expo Global is the largest seafood trade show in the world. The 2022 show, as the inaugural show in Barcelona, Spain, welcomed a total of 1,550 exhibiting companies from 76 different countries and an estimated more than 26,630 seafood buyers and suppliers from all around the globe attended the event. The Barcelona venue is one of the largest in Europe, with over 200,000 square meters of floor space, 8 exhibit halls, more than 40 restaurants, and is easily accessible by car, train and plane. This activity is a great opportunity to reach out to both European and worldwide business leaders from the seafood industry. Register with SUSTA and take part in the most important seafood trade show whilst enjoying the following benefits: pavilion design, organized trade meetings, product displays, samples prepared by an on-staff chef, advertising, lead lists, and buyer lists.

Participation Fee: \$2,978

Early Bird Special: \$2,778 (if you register and pay before November 25, 2022)

Fee Includes:

- 10m² hard wall booth space
- **Furnishings include:** table, two chairs, sales counter, two stools, signage and electricity
- Ice and overnight cold storage available
- 100lbs sample shipping allowance from a consolidation point in the US to the show using SUSTA's designated freight forwarder
- Chef available on-site to prepare samples

Registration Deadline: February 1, 2023 (No refunds for cancellation after January 25, 2023)

50% CostShare: Apply for 50% CostShare to request 50% reimbursement of participation fee, travel costs for up to two company representatives (flight, hotel, meals & incidentals), promotional giveaway items, point of sale material & more!

INDUSTRY FOCUS: Seafood

PRODUCT DESCRIPTION Suitable products are all fish and seafood, including Fresh or Frozen Fish & Seafood and Value-added Seafood Products that are allowed for export to the EU.

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