



Foreign Market Briefings Expert Advice by Visiting In-Country Consultants

Tuesday, April 5, 2022

Residence Inn, 360 St. Charles Avenue, New Orleans, Louisiana 70130

In Central Standard Time

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| 8:30-9:00 a.m. | Networking and Registration |
| 9:00 a.m. | Welcome
Bernadette Wiltz-Lang, Executive Director, SUSTA |
| 9:15 a.m. | Market Briefing: Europe
Rosanne Phaff & Anouk Dijkgraaff, Phaff Export Marketing |
| 9:45 a.m. | Market Briefing: India
Devna Khanna & Shiven Khanna, i2i Consulting, |
| 10:15 a.m. | Break |
| 10:30 a.m. | Market Briefing: China
Roger Zhang & Ian Chien, SMH International |
| 11:00 a.m. | Market Briefing: Hong Kong
Kimberly Leung, SMH International |
| 11:30 a.m. | Lunch (provided) |
| 12:15 p.m. | Market Briefing: Mexico
Marco Albarrán Arozarena & Andrea Ramirez, Imalinx |
| 12:45 p.m. | Market Briefing: Central America
Fradbelin Ascarraman & Arleen Mueses, Strategos Consulting Group |
| 1:15 p.m. | Market Briefing: Canada
Heidi Kim & Pereina Choudhury, Argyle Public Relationships |
| 1:45 p.m. | Break |
| 2:00 – 3:00p.m. | Product Presentation & Evaluation
Ten minute, one-on-one meetings with in-country consultants.
Must reserve spot at the beginning of the seminar. First-come, first-served. |