



Canada Horticulture Inbound Trade Mission to North Carolina & Tennessee

North Carolina & Tennessee
June 6-11, 2022

Canada is the top agricultural trading partner for the United States, with U.S. exports topping \$20.8 billion and total two-way agricultural trade exceeding \$44 billion USD. Every day, \$120 million USD worth of food and agricultural products cross the U.S.-Canada border. Total Canadian household final consumption expenditures in 2018 were \$880 billion USD, increasing 3.8% from 2017. Total spending on garden products, plants, and flowers were approximately \$2.61 billion CAD.

The Canadian horticulture sector is growing, representing increased opportunity for Southern U.S. companies. The 2022 Canada Inbound Horticulture Trade Mission will provide growers from North Carolina and Tennessee the opportunity to show case their nursery facilities and products to Canadian horticulture buyers. This mission will consist of farm tours in North Carolina and Tennessee and one-on-one meetings.

Participation Fee: \$25.00 – One-on-One Meetings in North Carolina – June 6-8
\$25.00 – One-on-One Meetings in Tennessee – June 9-11

Fee Includes:

- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from Canada

Registration Deadline: April 22, 2022 (No refunds for cancellation after this date)

INDUSTRY FOCUS: Nursery

PRODUCT DESCRIPTION (suitable products for event): Cut Flowers, Starter Plants, Shrubs, Nursery Plants, Trees, Seeds, Gardening and Floral Products

Activity Managers:

North Carolina Department of Agriculture & Consumer Services

Zach Mussler
International Marketing Specialist
(919) 707-3149
Zach.Mussler@ncagr.gov

Tennessee Department of Agriculture

Will Freeman
Business Consultant
(615) 837-5345
William.H.Freeman@TN.gov

Southern U.S. Trade Association, 701 Poydras Street, Suite 3845, New Orleans, Louisiana 70139
www.susta.org, (504)568-5986, susta@susta.org



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