



India Wood Species Inbound Trade Mission to North Carolina, South Carolina, & West Virginia

*Columbia, South Carolina,
Greensboro, North Carolina,
and Elkins, West Virginia
March 23-28, 2026*

India is rapidly increasing its demand for U.S. hardwood lumber and veneers. In 2024, U.S. exports of hardwood lumber and veneers to India reached USD 8.87 million, with key growth in red oak, white oak, hickory, walnut, ash, and maple. Demand is driven by shrinking domestic supply of high-quality hardwoods in India, and growing sectors such as furniture, cabinetry, interiors, and re-export of value-added goods. Exporters are invited to participate in a high value inbound mission bringing top wood species buyers from India to the Carolinas and West Virginia. This event offers a unique opportunity to build lasting trade relationships with importers actively seeking high-quality wood species products from the Southern United States.

***This event is in conjunction with the Vietnam Wood Species Inbound Trade Mission**

Participation Fee: \$35.00

- One-on-one meetings/facility visits with Indian Buyers in Columbia, South Carolina – March 23-24, 2026
or
- One-on-one meetings/facility visits with Indian Buyers in Greensboro, North Carolina – March 25-26, 2026
or
- One-on-one meetings/facility visits with Indian Buyers in Elkins, West Virginia – March 27-28, 2026

Fee Includes:

- Pre-arranged one-on-one meetings with key buyers, importers, distributors, and/or brokers from India

Registration Deadline: February 13, 2026 (No refunds for cancellation after this date)

Product Samples: All participants are required to provide samples of their products at the event; if there is a reason you cannot sample your products, you must contact SUSTA's Global Events (events@susta.org) team upon registration.

Industry Focus: Forest products

Product Description: Wood species

Activity Managers

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If you have a question about an event, feel free to contact us at events@susta.org

SUSTA encourages you to enroll in the [Smart Traveler Enrollment Program \(state.gov\)](#)
and monitor the [Travel Advisories \(state.gov\)](#) webpage before traveling.

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