



Peru Inbound Trade Mission to America's Food & Beverage

*Miami, Florida
September 13, 2022*

Peru is the third largest export market for U.S. agricultural products in South America. For over a decade, Peru has been one of the world's top performing economies, registering sustained high growth accompanied by low inflation. U.S. origin food and agricultural product exports to Peru benefit significantly from the U.S.-Peru Trade Promotion Agreement (PTPA). More than two thirds of current U.S. agricultural exports enter Peru duty-free. The demand of U.S. consumer-oriented foods has steadily grown since the implementation of the PTPA, reaching \$313 million in 2019, setting a record as the highest year in terms of value for this export category. The United States remains the largest agricultural product supplier to Peru, accounting for 21 percent of market share. Top products include snack foods, dairy, edible oils, confectionaries, bread, and cookies.

***This event is also taking place in conjunction with the South Africa and Colombia Trade Missions.**

Participation Fee: \$8.33

Fee Includes:

- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from Peru

Registration Deadline: July 15, 2022 (No refunds for cancellation after June 13, 2022)

Industry Focus: Food Service Products, Ingredients, Natural/Health, Pet Food & Product, Retail Products, Seafood
Product Description (Suitable products include, but are not limited to): Seafood, Pet Food, Grocery and Convenience, Confectionary and Processed Fruit, Dairy and Dairy Products, Tree Nuts, Wine

Activity Managers:

Florida Department of Agriculture & Consumer Services

Yolanda Roundtree
Development Representative Supervisor
(850) 617-7315
Yolanda.Roundtree@FDACS.gov

North Carolina Dept. of Agriculture & Consumer Services

Allison Tuszynski
Specialty Food Specialist
(919) 707-3174
Allison.Tuszynski@ncagr.gov

Southern U.S. Trade Association, 701 Poydras Street, Suite 3845, New Orleans, Louisiana 70139
www.susta.org, (504)568-5986, susta@susta.org



SUSTA does not discriminate based on race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, family/parental status, income derived from a public assistance program, political beliefs, or reprisal or retaliation for prior civil rights activity, in any program or activity. To file a complaint, please contact the USDA (866) 632-9992: program.intake@usda.gov. Persons who require a reasonable accommodations or alternative means of communication should contact SUSTA.

SUSTA receives funding from USDA, Foreign Agriculture Services to create opportunities for exporters in the global market. All Global Events are subject to change at any time based upon available program funds, market or other conditions.