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- Kentucky ■ Louisiana ■ Maryland ■ Mississippi
- North Carolina ■ Oklahoma ■ Puerto Rico
- South Carolina ■ Tennessee ■ Texas ■ Virginia
- West Virginia

Wine & Gourmet Japan

Tokyo, Japan
April 7-9, 2010

- *Wine & Gourmet is the first dedicated professional expo in the Japan market*
- *Build relationships and sales with Japanese importers and distributors*
- *In 2009, over 60,000 buyers visited the show over a three-day period*

Japan boasts the largest and most diverse economy in Asia, and is second only to the U.S. on the world's economic stage. The total size of Japan is slightly smaller than California, with a population of 127 million people, yet it is the trendsetting market in Asia. Japanese consumer tastes have become more sophisticated, causing an upward trend in better-quality, healthier, and safer products. Recent advances of upper-tiered hotels are making an impact on the hospitality industry, resulting in significant growth in the high-end hotel and food service industries.

Best Prospects:

■ Wine, Spirits & Beer	■ Fine Baked Goods
■ Food Ingredients	■ Gourmet Foods
■ Fine Food Specialty Goods	■ Snack Foods
■ Gourmet Chocolate	■ Canned & Processed Foods

Important Information:

- **\$850 participation fee includes:**
 - 9 square meter booth space at show (space limited to 5 companies)
 - Translators will be provided
 - SUSTA will pay for sample product shipping up to 100 lbs.
- **Deadline** for application: **January 15, 2010** (no refunds after Feb.12)
- Sign up on the Events page at www.susta.org



Virginia's Finest

Register on the Events page
at www.susta.org

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